

Digestive Remedies in the US

Market Direction | 2024-09-17 | 30 pages | Euromonitor

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Report description:

While the digestive remedies category was traditionally relatively straightforward in delivering symptomatic relief from indigestion and heartburn, flatulence, acid reflux, and constipation, the overall category has seen a resurgence in new product development in recent years, due to growing traction in adjacent digestive wellness-oriented vitamins and supplements spaces. An increasing priority is also being seen for digestive health, partially brought about by an increase in digestive issues in...

Euromonitor International's Digestive Remedies in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Digestive Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
September 2024

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Self-medication/self-care and preventive medicine

Switches

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