

## **Digestive Remedies in the United Kingdom**

Market Direction | 2024-09-18 | 28 pages | Euromonitor

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### **Report description:**

Value sales of digestive remedies in the UK continue to grow in 2024, as the conversation around the importance of diet and impact of certain foods on people's digestive systems becomes less polarising and shocking. Consumers are increasingly aware of how common digestive issues are, and as a result, discussions around the specifics are also becoming less taboo. This is encouraging consumers who are experiencing these issues to seek help, whereas in previous years they may have suffered in silen...

Euromonitor International's Digestive Remedies in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Digestive Remedies market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
September 2024

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