

## **Digestive Remedies in the Philippines**

Market Direction | 2024-09-18 | 24 pages | Euromonitor

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### **Report description:**

The market for digestive remedies in the Philippines is projected to see strong growth in current value terms in 2024. This trend is partly driven by the accelerating pace of urban lifestyles, leading consumers to favour quick and convenient food options. This often results in increased instances of indigestion and other digestive issues.

Euromonitor International's Digestive Remedies in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Digestive Remedies market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Government-sponsored digestive health education programmes boost awareness of digestive remedies  
International brands face increasing challenges from local rivals

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