

## **Digestive Remedies in Italy**

Market Direction | 2024-09-18 | 25 pages | Euromonitor

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### **Report description:**

Digestive remedies is set to see retail value sales rise in current terms in Italy in 2024. In the digestive remedies landscape, laxatives remains a key category in 2024, maintaining single-digit growth. The increase in the elderly age group, which is more prone to constipation, is a driving factor in demand for laxatives. In addition, the increase in remote work, which has become a permanent feature of the employment landscape since the COVID-19 crisis, has led to more sedentary lifestyles and...

Euromonitor International's Digestive Remedies in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Digestive Remedies market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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