

## Digestive Remedies in China

Market Direction | 2024-09-18 | 23 pages | Euromonitor

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### Report description:

Digestive remedies has experienced significant demand fluctuations in China following the easing of COVID-19 restrictions. While certain categories saw explosive growth due to pandemic-related digestive issues in 2023, this surge is expected to normalise in 2024, leading to a return to moderate expansion in retail current value terms. Diarrhoeal remedies, a key category, was particularly impacted by panic-buying and stockpiling in the first half of 2023, contributing to over 60% current value gr...

Euromonitor International's Digestive Remedies in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Digestive Remedies market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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