

## **Dietary Supplements in Vietnam**

Market Direction | 2024-09-18 | 26 pages | Euromonitor

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### **Report description:**

To some extent, sales of dietary supplements in Vietnam are being constrained by the economic backdrop in 2024, with inflation still forcing some consumers, particularly those on low incomes, to reconsider their budget and make purchases according to their new lower disposable income. Nevertheless, dietary supplements is predicted to continue to see dynamic growth in Vietnam in retail current value terms in 2024, with strong increases across all categories. This is thanks to better understanding...

Euromonitor International's Dietary Supplements in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dietary Supplements market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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