

Dietary Supplements in the United Arab Emirates

Market Direction | 2024-09-18 | 25 pages | Euromonitor

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Report description:

Value sales of dietary supplements in the United Arab Emirates continue to rise in 2024, albeit at a slower pace compared to the previous two years. The United Arab Emirates has a unique demographic profile, predominantly comprising working expatriates and a high proportion of millennials, resulting in a youthful population. As such, dietary supplements aimed at age-related health concerns, such as calcium for bone health, may not resonate with the majority of local consumers.

Euromonitor International's Dietary Supplements in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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