

Dietary Supplements in Hong Kong, China

Market Direction | 2024-09-18 | 30 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

The offer of probiotic supplements in Hong Kong has evolved significantly, moving beyond an initial focus on digestive health and expanding into a broader range of health concerns. While probiotics were previously known for their benefits in improving digestive issues, boosting immunity, and aiding weight management, brands are now capitalising on research showcasing their potential effects on other areas of health. Taiwanese import PGut Allergy E3 Probiotics is a comprehensive probiotic supplement...

Euromonitor International's Dietary Supplements in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Dietary Supplements in Hong Kong, China
Euromonitor International
September 2024

List Of Contents And Tables

DIETARY SUPPLEMENTS IN HONG KONG, CHINA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Development of probiotics beyond immunity and digestive health concerns
Ageing population increases demand for supplements supporting cognitive function
Liver health gaining traction as social events resume

PROSPECTS AND OPPORTUNITIES

Marine-derived omega fatty acids offer additional benefits
Japanese brand perception and technology to support growth of dietary supplements
Men's health supplements expand through herbal formulations

CATEGORY DATA

- Table 1 Sales of Dietary Supplements by Category: Value 2019-2024
- Table 2 Sales of Dietary Supplements by Category: % Value Growth 2019-2024
- Table 3 Sales of Dietary Supplements by Positioning: % Value 2019-2024
- Table 4 NBO Company Shares of Dietary Supplements: % Value 2020-2024
- Table 5 LBN Brand Shares of Dietary Supplements: % Value 2021-2024
- Table 6 Forecast Sales of Dietary Supplements by Category: Value 2024-2029
- Table 7 Forecast Sales of Dietary Supplements by Category: % Value Growth 2024-2029

CONSUMER HEALTH IN HONG KONG, CHINA

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture
2024 key trends
Competitive landscape
Retailing developments
What next for consumer health?

MARKET INDICATORS

- Table 8 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024
- Table 9 Life Expectancy at Birth 2019-2024

MARKET DATA

- Table 10 Sales of Consumer Health by Category: Value 2019-2024
- Table 11 Sales of Consumer Health by Category: % Value Growth 2019-2024
- Table 12 NBO Company Shares of Consumer Health: % Value 2020-2024
- Table 13 LBN Brand Shares of Consumer Health: % Value 2021-2024
- Table 14 Penetration of Private Label in Consumer Health by Category: % Value 2019-2024
- Table 15 Distribution of Consumer Health by Format: % Value 2019-2024
- Table 16 Distribution of Consumer Health by Format and Category: % Value 2024
- Table 17 □Forecast Sales of Consumer Health by Category: Value 2024-2029
- Table 18 □Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Dietary Supplements in Hong Kong, China

Market Direction | 2024-09-18 | 30 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-02-11
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com