

Dietary Supplements in Argentina

Market Direction | 2024-09-18 | 25 pages | Euromonitor

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Report description:

Despite the ongoing inflationary pressures, consumers have become more health-aware and are paying more attention to maintaining healthy lifestyles to help boost their immune systems, which has supported sales of dietary supplements. The expansion of health food shops in Argentina is also underpinning sales growth by enabling better access to these products. Health food shops have proliferated across the country in recent years, with notable expansions seen in the main urban centres such as Buenos Aires.

Euromonitor International's Dietary Supplements in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Collagen sales continue to rise driven by a wide array of players

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