

Dermatologicals in Vietnam

Market Direction | 2024-09-18 | 24 pages | Euromonitor

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Report description:

In 2024, although dermatologicals in Vietnam is expected to experience dynamic retail current value growth, this is set to be slower than in 2023, as the demand for such products is becoming more stable. The return of tourism and outdoor activities is expected to drive increasing demand for topical germicidals/antiseptics and topical antifungals, due to the greater risk of skin infections and minor injuries. Meanwhile, modern lifestyles, which are often stressful and involve unhealthy habits, an...

Euromonitor International's Dermatologicals in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dermatologicals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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