

Dermatologicals in Thailand

Market Direction | 2024-09-18 | 25 pages | Euromonitor

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Report description:

Demand for dermatologicals in Thailand continues to grow in 2024. Many Thai consumers tend to have sensitive skin. With the significant impacts of climate change and pollution, the skin's health can be weakened, exacerbating skin problems. In addition, Thais have resumed outdoor lifestyle and activities, post-pandemic, leading to greater demand for topical germicidals/antiseptics, topical antifungals and antipruritics as there could be a greater risk of skin infections and minor injuries outside...

Euromonitor International's Dermatologicals in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dermatologicals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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