

## **Dermatologicals in Mexico**

Market Direction | 2024-09-18 | 26 pages | Euromonitor

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### **Report description:**

Dermatologicals is set to maintain dynamic retail current value growth in Mexico in 2024. Personal hygiene has always been important in the country, but this was boosted during COVID-19, as disinfection became a top priority; this trend has endured post-pandemic. Therefore, demand for products related to personal care and personal protection has continued to increase. With the continuous use of products to wash hands or disinfect, skin often becomes more sensitive, causing dryness or hives; ther...

Euromonitor International's Dermatologicals in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dermatologicals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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September 2024

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