

Dermatologicals in Japan

Market Direction | 2024-09-18 | 27 pages | Euromonitor

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Report description:

Dermatologicals in Japan has not been significantly affected by external changes such as the pandemic impact, or the shift to over-the-counter (OTC) options due to a shortage of pharmaceutical supplies, unlike other categories, which is expected to result in stability in the category overall in retail current value terms in 2024. However, performances are set to vary across categories. For instance, there are few categories in dermatologicals in which usage increases along with more trips outsid...

Euromonitor International's Dermatologicals in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dermatologicals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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