

Dermatologicals in Hong Kong, China

Market Direction | 2024-09-18 | 28 pages | Euromonitor

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Report description:

Slowing growth of dermatologicals in Hong Kong can be partly contributed to Japanese imports presenting increasing competition for international brands. With the technological advancements and innovative formulations led by Japanese pharmaceuticals, consumer perception of user-centric methods has improved, highlighting the convenience and effectiveness of these products. Topical allergy remedies/antihistamines and antipruritics are gaining traction as society shifts towards more active lifestyle...

Euromonitor International's Dermatologicals in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dermatologicals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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