

Dermatologicals in Hong Kong, China

Market Direction | 2024-09-18 | 28 pages | Euromonitor

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Report description:

Slowing growth of dermatologicals in Hong Kong can be partly contributed to Japanese imports presenting increasing competition for international brands. With the technological advancements and innovative formulations led by Japanese pharmaceuticals, consumer perception of user-centric methods has improved, highlighting the convenience and effectiveness of these products. Topical allergy remedies/antihistamines and antipruritics are gaining traction as society shifts towards more active lifestyle...

Euromonitor International's Dermatologicals in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicides/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dermatologicals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Dermatologicals in Hong Kong, China

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List Of Contents And Tables

DERMATOLOGICALS IN HONG KONG, CHINA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Japanese imports set to intensify competition for leading brands

Technological advancements help drive development of dermatologicals

Distribution changes and balancing the need for advice with convenience

PROSPECTS AND OPPORTUNITIES

Consumers take increasingly holistic approach to hair and scalp health

Herbal/traditional formulations to potentially hinder growth

Challenges to local spending behaviour in the short term

CATEGORY DATA

Table 1 Sales of Dermatologicals by Category: Value 2019-2024

Table 2 Sales of Dermatologicals by Category: % Value Growth 2019-2024

Table 3 NBO Company Shares of Dermatologicals: % Value 2020-2024

Table 4 LBN Brand Shares of Dermatologicals: % Value 2021-2024

Table 5 LBN Brand Shares of Hair Loss Treatments: % Value 2021-2024

Table 6 Forecast Sales of Dermatologicals by Category: Value 2024-2029

Table 7 Forecast Sales of Dermatologicals by Category: % Value Growth 2024-2029

CONSUMER HEALTH IN HONG KONG, CHINA

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 8 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024

Table 9 Life Expectancy at Birth 2019-2024

MARKET DATA

Table 10 Sales of Consumer Health by Category: Value 2019-2024

Table 11 Sales of Consumer Health by Category: % Value Growth 2019-2024

Table 12 NBO Company Shares of Consumer Health: % Value 2020-2024

Table 13 LBN Brand Shares of Consumer Health: % Value 2021-2024

Table 14 Penetration of Private Label in Consumer Health by Category: % Value 2019-2024

Table 15 Distribution of Consumer Health by Format: % Value 2019-2024

Table 16 Distribution of Consumer Health by Format and Category: % Value 2024

Table 17 Forecast Sales of Consumer Health by Category: Value 2024-2029

Table 18 Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification

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Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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