

## **Dermatologicals in Hong Kong, China**

Market Direction | 2024-09-18 | 28 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

### **Report description:**

Slowing growth of dermatologicals in Hong Kong can be partly contributed to Japanese imports presenting increasing competition for international brands. With the technological advancements and innovative formulations led by Japanese pharmaceuticals, consumer perception of user-centric methods has improved, highlighting the convenience and effectiveness of these products. Topical allergy remedies/antihistamines and antipruritics are gaining traction as society shifts towards more active lifestyle...

Euromonitor International's Dermatologicals in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dermatologicals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**Table of Contents:**

Dermatologicals in Hong Kong, China  
Euromonitor International  
September 2024

List Of Contents And Tables

**DERMATOLOGICALS IN HONG KONG, CHINA**

**KEY DATA FINDINGS**

**2024 DEVELOPMENTS**

Japanese imports set to intensify competition for leading brands  
Technological advancements help drive development of dermatologicals  
Distribution changes and balancing the need for advice with convenience

**PROSPECTS AND OPPORTUNITIES**

Consumers take increasingly holistic approach to hair and scalp health  
Herbal/traditional formulations to potentially hinder growth  
Challenges to local spending behaviour in the short term

**CATEGORY DATA**

- Table 1 Sales of Dermatologicals by Category: Value 2019-2024
- Table 2 Sales of Dermatologicals by Category: % Value Growth 2019-2024
- Table 3 NBO Company Shares of Dermatologicals: % Value 2020-2024
- Table 4 LBN Brand Shares of Dermatologicals: % Value 2021-2024
- Table 5 LBN Brand Shares of Hair Loss Treatments: % Value 2021-2024
- Table 6 Forecast Sales of Dermatologicals by Category: Value 2024-2029
- Table 7 Forecast Sales of Dermatologicals by Category: % Value Growth 2024-2029

**CONSUMER HEALTH IN HONG KONG, CHINA**

**EXECUTIVE SUMMARY**

Consumer health in 2024: The big picture  
2024 key trends  
Competitive landscape  
Retailing developments  
What next for consumer health?

**MARKET INDICATORS**

- Table 8 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024
- Table 9 Life Expectancy at Birth 2019-2024

**MARKET DATA**

- Table 10 Sales of Consumer Health by Category: Value 2019-2024
- Table 11 Sales of Consumer Health by Category: % Value Growth 2019-2024
- Table 12 NBO Company Shares of Consumer Health: % Value 2020-2024
- Table 13 LBN Brand Shares of Consumer Health: % Value 2021-2024
- Table 14 Penetration of Private Label in Consumer Health by Category: % Value 2019-2024
- Table 15 Distribution of Consumer Health by Format: % Value 2019-2024
- Table 16 Distribution of Consumer Health by Format and Category: % Value 2024
- Table 17 □Forecast Sales of Consumer Health by Category: Value 2024-2029
- Table 18 □Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

**APPENDIX**

OTC registration and classification

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com  
www.scotts-international.com

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Dermatologicals in Hong Kong, China

Market Direction | 2024-09-18 | 28 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-08"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com