

## **Cough, Cold and Allergy (Hay Fever) Remedies in the United Kingdom**

Market Direction | 2024-09-18 | 28 pages | Euromonitor

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### **Report description:**

During 2024's spring and summer months, the UK experienced another strong hay fever period as climate change prolonged the season, while increasing the potency of some pollen varieties. This supported greater consumer reliance on antihistamines and multistep solutions to cope with their allergies. The high single-digit growth recorded by antihistamines/allergy remedies (systemic) can be attributed in part to these increased instances, but also due to the limited availability of NHS doctors' appo...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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