

Cough, Cold and Allergy (Hay Fever) Remedies in New Zealand

Market Direction | 2024-09-18 | 24 pages | Euromonitor

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Report description:

Cough, cold and allergy remedies in New Zealand is set to see slow retail current value growth in 2024. During the period 2020-2021, there were movement restrictions and reduced levels of social interaction due to the government response to the COVID-19 pandemic. This meant that levels of seasonal cold and flu reduced, although demand for cough, cold and allergy remedies was instead driven by COVID-19 symptoms. With reduced exposure to cold and flu viruses over a prolonged period of time, when r...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in New Zealand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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