

Cough, Cold and Allergy (Hay Fever) Remedies in Mexico

Market Direction | 2024-09-18 | 26 pages | Euromonitor

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Report description:

Cough, cold and allergy (hay fever) remedies is set to maintain double-digit retail current value growth in Mexico in 2024. In Mexico there has been a change in attitude regarding taking antibiotics, because there is greater awareness of the overuse of these medications, and the antibiotic resistance that this can cause. After strong campaigns by the government against the inappropriate consumption of antibiotics by consumers, many people now prefer to consume OTC cough and cold products, as well...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
September 2024

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COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN MEXICO

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Zero sugar products increasing in cough remedies

High levels of environmental pollution increase demand for allergy remedies and nasal decongestants

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