

Cough, Cold and Allergy (Hay Fever) Remedies in Hong Kong, China

Market Direction | 2024-09-18 | 29 pages | Euromonitor

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Report description:

Sales of cough, cold and allergy (hay fever) remedies in Hong Kong continue to rise, as the city grapples with recurring influenza seasons, exacerbated by the spike in inbound and outbound travellers. However, this dynamic environment has been impacted by the reduced access of cough suppressant formulations of pholcodine and codeine formulations up to 0.1%. Pholcodine, a widely used cough suppressant, was deregistered from all pharmaceutical products and removed from the local market due to safe...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

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COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN HONG KONG, CHINA

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Self-medication/self-care and preventive medicine

Switches

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