

Cough, Cold and Allergy (Hay Fever) Remedies in Algeria

Market Direction | 2024-09-17 | 21 pages | Euromonitor

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Report description:

The habit of self-medication continues to fuel healthy growth in cough, cold, and allergy (hay fever) remedies in Algeria in 2024. As a result, the outlook for the category remains positive, with most product segments experiencing consistent expansion in both volume and current value terms throughout the year. Algerian consumers remain particularly sensitive to the early symptoms of coughs, colds, and flu, prompting many to purchase remedies at the first sign of any symptoms. This trend reflects...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

September 2024

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COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN ALGERIA

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Self-medication/self-care and preventive medicine

Switches

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