

Consumer Health in the United Kingdom

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Report description:

While 2022 and 2023 were characterised by high inflation, persisting supply chain constraints, and rising energy and labour costs in the UK, which brought strong price increases across much of consumer health, these issues are starting to soften in 2024, leading to a slowdown in unit price hikes. As such, retail value growth recorded by consumer health in the UK is marginally slower compared to 2023. The bulk of absolute growth in 2024 comes from OTC categories, with analgesics and cough, cold a...

Euromonitor International's Consumer Health in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Consumer Health in the United Kingdom
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List Of Contents And Tables

CONSUMER HEALTH IN THE UNITED KINGDOM

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture
2024 key trends
Competitive landscape
Retailing developments
What next for consumer health?

MARKET INDICATORS

Table 1 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024
Table 2 Life Expectancy at Birth 2019-2024

MARKET DATA

Table 3 Sales of Consumer Health by Category: Value 2019-2024
Table 4 Sales of Consumer Health by Category: % Value Growth 2019-2024
Table 5 NBO Company Shares of Consumer Health: % Value 2020-2024
Table 6 LBN Brand Shares of Consumer Health: % Value 2021-2024
Table 7 Penetration of Private Label in Consumer Health by Category: % Value 2019-2024
Table 8 Distribution of Consumer Health by Format: % Value 2019-2024
Table 9 Distribution of Consumer Health by Format and Category: % Value 2024
Table 10 □Forecast Sales of Consumer Health by Category: Value 2024-2029
Table 11 □Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification
Vitamins and dietary supplements registration and classification
Self-medication/self-care and preventive medicine
Switches
Summary 1 OTC: Switches 2023-2024

DISCLAIMER

DEFINITIONS

SOURCES

Summary 2 Research Sources

ANALGESICS IN THE UNITED KINGDOM

KEY DATA FINDINGS

2024 DEVELOPMENTS

Growth of analgesics continues in 2024, albeit at a slower rate
Rise of combination products driven by demand for efficacy
Topical analgesics boosted by "summer of sport"

PROSPECTS AND OPPORTUNITIES

Strain on NHS creates further growth potential for analgesics
Private label pain relief performs well during cost-of-living crisis
Chickenpox vaccine may impact paediatric analgesics over forecast period

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CATEGORY DATA

Table 12 Sales of Analgesics by Category: Value 2019-2024

Table 13 Sales of Analgesics by Category: % Value Growth 2019-2024

Table 14 NBO Company Shares of Analgesics: % Value 2020-2024

Table 15 LBN Brand Shares of Analgesics: % Value 2021-2024

Table 16 Forecast Sales of Analgesics by Category: Value 2024-2029

Table 17 Forecast Sales of Analgesics by Category: % Value Growth 2024-2029

COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN THE UNITED KINGDOM

KEY DATA FINDINGS

2024 DEVELOPMENTS

Multiproduct hay fever routines drive category growth

Changes to codeine linctus regulation boost cough remedies

Slowing growth for cough and cold treatments among younger consumers

PROSPECTS AND OPPORTUNITIES

E-commerce is gaining popularity due to product shortages

FDA study shows oral phenylephrine to be ineffective

Natural hay fever treatments to grow over the forecast period

CATEGORY DATA

Table 18 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2019-2024

Table 19 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2019-2024

Table 20 NBO Company Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2020-2024

Table 21 LBN Brand Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2021-2024

Table 22 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2024-2029

Table 23 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2024-2029

DIGESTIVE REMEDIES IN THE UNITED KINGDOM

KEY DATA FINDINGS

2024 DEVELOPMENTS

Growth continues due to rising awareness and advertising

Specialised diets pose threat to category's value

Proton pump inhibitors lose growth momentum due to negative publicity

PROSPECTS AND OPPORTUNITIES

Education and openness to push natural solutions among younger consumers

Gut microbiome to gain momentum in marketing and communications

At-home testing to be the next frontier for digestive health

CATEGORY DATA

Table 24 Sales of Digestive Remedies by Category: Value 2019-2024

Table 25 Sales of Digestive Remedies by Category: % Value Growth 2019-2024

Table 26 NBO Company Shares of Digestive Remedies: % Value 2020-2024

Table 27 LBN Brand Shares of Digestive Remedies: % Value 2021-2024

Table 28 Forecast Sales of Digestive Remedies by Category: Value 2024-2029

Table 29 Forecast Sales of Digestive Remedies by Category: % Value Growth 2024-2029

DERMATOLOGICALS IN THE UNITED KINGDOM

KEY DATA FINDINGS

2024 DEVELOPMENTS

Hair loss treatments remains dynamic performer due to greater understanding and awareness

Scabies outbreak boosts growth of antipruritics

E-commerce removes unease for consumers purchasing dermatologicals

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PROSPECTS AND OPPORTUNITIES

Expanding the target audience of hair loss treatments

Competition from beauty and personal care

Technology has potential to aid diagnosis of skin conditions

CATEGORY DATA

Table 30 Sales of Dermatologicals by Category: Value 2019-2024

Table 31 Sales of Dermatologicals by Category: % Value Growth 2019-2024

Table 32 NBO Company Shares of Dermatologicals: % Value 2020-2024

Table 33 LBN Brand Shares of Dermatologicals: % Value 2021-2024

Table 34 LBN Brand Shares of Hair Loss Treatments: % Value 2021-2024

Table 35 Forecast Sales of Dermatologicals by Category: Value 2024-2029

Table 36 Forecast Sales of Dermatologicals by Category: % Value Growth 2024-2029

NRT SMOKING CESSATION AIDS IN THE UNITED KINGDOM

KEY DATA FINDINGS

2024 DEVELOPMENTS

NRT smoking cessation aids maintain value growth despite waning demand

Smoking slowly losing popularity as consumers prioritise health and budgets

Vaping remains popular among younger consumers

PROSPECTS AND OPPORTUNITIES

Potential for proposed single use vape ban to be upheld over forecast period

Smoking ban for those born after 2009 is in effect in the UK

Competition from cessation pills following regulation change

CATEGORY INDICATORS

Table 37 Number of Smokers by Gender 2019-2024

CATEGORY DATA

Table 38 Sales of NRT Smoking Cessation Aids by Category: Value 2019-2024

Table 39 Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2019-2024

Table 40 NBO Company Shares of NRT Smoking Cessation Aids: % Value 2020-2024

Table 41 LBN Brand Shares of NRT Smoking Cessation Aids: % Value 2021-2024

Table 42 Forecast Sales of NRT Smoking Cessation Aids by Category: Value 2024-2029

Table 43 Forecast Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2024-2029

EYE CARE IN THE UNITED KINGDOM

KEY DATA FINDINGS

2024 DEVELOPMENTS

Prolonged exposure to digital screens increases demand for eye care

Allergy eye care continues to thrive due to impact of climate change

Budgetary constraints support eye care demand due to high costs of eyewear

PROSPECTS AND OPPORTUNITIES

NHS shortages to maintain demand for OTC eye care in the UK

Private label to gain popularity through specific positioning

Use of eye care to continue growing over the forecast period

CATEGORY DATA

Table 44 Sales of Eye Care by Category: Value 2019-2024

Table 45 Sales of Eye Care by Category: % Value Growth 2019-2024

Table 46 NBO Company Shares of Eye Care: % Value 2020-2024

Table 47 LBN Brand Shares of Eye Care: % Value 2021-2024

Table 48 Forecast Sales of Eye Care by Category: Value 2024-2029

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Table 49 Forecast Sales of Eye Care by Category: % Value Growth 2024-2029

WOUND CARE IN THE UNITED KINGDOM

KEY DATA FINDINGS

2024 DEVELOPMENTS

Wound care experiences low growth due to minimal innovation

Consumers choose multifunctional products rather than specialised wound care

Hydrocolloid plasters gain popularity outside of blister treatment

PROSPECTS AND OPPORTUNITIES

Minimal growth expected over the forecast period

Consumers look to keep injuries open to treat, with only minimal concern for infection

"Summer of sport" represents an opportunity for growth in the short term

CATEGORY DATA

Table 50 Sales of Wound Care by Category: Value 2019-2024

Table 51 Sales of Wound Care by Category: % Value Growth 2019-2024

Table 52 NBO Company Shares of Wound Care: % Value 2020-2024

Table 53 LBN Brand Shares of Wound Care: % Value 2021-2024

Table 54 Forecast Sales of Wound Care by Category: Value 2024-2029

Table 55 Forecast Sales of Wound Care by Category: % Value Growth 2024-2029

VITAMINS IN THE UNITED KINGDOM

KEY DATA FINDINGS

2024 DEVELOPMENTS

Despite further declines, demand for vitamins remains above pre-pandemic levels

Phizz demonstrates innovation in lacklustre multivitamins space

Gummy format continues to gain traction

PROSPECTS AND OPPORTUNITIES

Stable demand for vitamins over the forecast period

Opportunity for private label amid competition from combination dietary supplements

Competition with health and wellness foods expected to continue

CATEGORY DATA

Table 56 Sales of Vitamins by Category: Value 2019-2024

Table 57 Sales of Vitamins by Category: % Value Growth 2019-2024

Table 58 Sales of Multivitamins by Positioning: % Value 2019-2024

Table 59 NBO Company Shares of Vitamins: % Value 2020-2024

Table 60 LBN Brand Shares of Vitamins: % Value 2021-2024

Table 61 Forecast Sales of Vitamins by Category: Value 2024-2029

Table 62 Forecast Sales of Vitamins by Category: % Value Growth 2024-2029

DIETARY SUPPLEMENTS IN THE UNITED KINGDOM

KEY DATA FINDINGS

2024 DEVELOPMENTS

Value growth slows as unit price increases soften

Women's health brands continue to gain traction

Consumer preference for dietary supplements over vitamins remains

PROSPECTS AND OPPORTUNITIES

Promotion of self-care expected to support growth over the forecast period

Competition from functional/fortified food and drink to intensify

E-commerce to remain key distribution channel amid growing focus on TikTok

CATEGORY DATA

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Table 63 Sales of Dietary Supplements by Category: Value 2019-2024

Table 64 Sales of Dietary Supplements by Category: % Value Growth 2019-2024

Table 65 Sales of Dietary Supplements by Positioning: % Value 2019-2024

Table 66 NBO Company Shares of Dietary Supplements: % Value 2020-2024

Table 67 LBN Brand Shares of Dietary Supplements: % Value 2021-2024

Table 68 Forecast Sales of Dietary Supplements by Category: Value 2024-2029

Table 69 Forecast Sales of Dietary Supplements by Category: % Value Growth 2024-2029

WEIGHT MANAGEMENT AND WELLBEING IN THE UNITED KINGDOM

KEY DATA FINDINGS

2024 DEVELOPMENTS

Meal replacement drives overall growth of weight management and wellbeing

Huel Ltd maintains its leadership despite regulatory challenges

Increasing demand for products that blend wellness and weight management

PROSPECTS AND OPPORTUNITIES

Steady increase in demand for weight management due to rising rates of obesity

New business opportunity with the approval of GLP-1 drugs

Competition to further intensify with mergers and acquisitions

CATEGORY DATA

Table 70 Sales of Weight Management and Wellbeing by Category: Value 2019-2024

Table 71 Sales of Weight Management and Wellbeing by Category: % Value Growth 2019-2024

Table 72 NBO Company Shares of Weight Management and Wellbeing: % Value 2020-2024

Table 73 LBN Brand Shares of Weight Management and Wellbeing: % Value 2021-2024

Table 74 Forecast Sales of Weight Management and Wellbeing by Category: Value 2024-2029

Table 75 Forecast Sales of Weight Management and Wellbeing by Category: % Value Growth 2024-2029

SPORTS NUTRITION IN THE UNITED KINGDOM

KEY DATA FINDINGS

2024 DEVELOPMENTS

Sports nutrition continues to record solid performance in 2024

Sports protein powder drives category growth

Increase in marketing campaigns to attract new customers

PROSPECTS AND OPPORTUNITIES

Ongoing retail development to benefit sports nutrition over forecast period

Competition to intensify as players enhance their brand portfolios

Food regulations to shape new product development strategies

CATEGORY DATA

Table 76 Sales of Sports Nutrition by Category: Value 2019-2024

Table 77 Sales of Sports Nutrition by Category: % Value Growth 2019-2024

Table 78 NBO Company Shares of Sports Nutrition: % Value 2020-2024

Table 79 LBN Brand Shares of Sports Nutrition: % Value 2021-2024

Table 80 Forecast Sales of Sports Nutrition by Category: Value 2024-2029

Table 81 Forecast Sales of Sports Nutrition by Category: % Value Growth 2024-2029

HERBAL/TRADITIONAL PRODUCTS IN THE UNITED KINGDOM

KEY DATA FINDINGS

2024 DEVELOPMENTS

Herbal/traditional dietary supplements remain popular in the UK

Herbal/traditional topical analgesics benefits from multiple treatment solutions

Herbal/traditional brands gain popularity across categories due to heritage

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PROSPECTS AND OPPORTUNITIES

Further growth to be boosted by sustainability interest

Herbal/traditional topical analgesics to maintain high growth over forecast period

E-commerce to play a significant role as distribution channel

CATEGORY DATA

Table 82 Sales of Herbal/Traditional Products by Category: Value 2019-2024

Table 83 Sales of Herbal/Traditional Products by Category: % Value Growth 2019-2024

Table 84 NBO Company Shares of Herbal/Traditional Products: % Value 2020-2024

Table 85 LBN Brand Shares of Herbal/Traditional Products: % Value 2021-2024

Table 86 Forecast Sales of Herbal/Traditional Products by Category: Value 2024-2029

Table 87 Forecast Sales of Herbal/Traditional Products by Category: % Value Growth 2024-2029

PAEDIATRIC CONSUMER HEALTH IN THE UNITED KINGDOM

KEY DATA FINDINGS

2024 DEVELOPMENTS

Weaker cold and flu season slows growth of paediatric consumer health

Parents take holistic view of health, considering lifestyles rather than OTC treatments

Sales of paediatric vitamins and dietary supplements continue to wane post-pandemic

PROSPECTS AND OPPORTUNITIES

Kenvue takes family-focused approach to disrupt paediatric monopoly

Paediatric vitamins and dietary supplements set to regain momentum

Proposed chickenpox vaccine could impact analgesics over forecast period

CATEGORY DATA

Table 88 Sales of Paediatric Consumer Health by Category: Value 2019-2024

Table 89 Sales of Paediatric Consumer Health by Category: % Value Growth 2019-2024

Table 90 NBO Company Shares of Paediatric Consumer Health: % Value 2020-2024

Table 91 LBN Brand Shares of Paediatric Consumer Health: % Value 2021-2024

Table 92 Forecast Sales of Paediatric Consumer Health by Category: Value 2024-2029

Table 93 Forecast Sales of Paediatric Consumer Health by Category: % Value Growth 2024-2029

SLEEP AIDS IN THE UNITED KINGDOM

KEY DATA FINDINGS

2024 DEVELOPMENTS

Elevated demand for sleep aids driven by consumers' rising stress levels

Herbal/traditional sleep aids under threat from potential side effects

Use of sleep aids gaining popularity among younger consumers

PROSPECTS AND OPPORTUNITIES

Wearable technology to cannibalise sleep aid sales

Holistic health becomes more important to consumers rather than sleep alone

E-commerce to become significant channel for more extreme insomnia cases

CATEGORY DATA

Table 94 Sales of Sleep Aids: Value 2019-2024

Table 95 Sales of Sleep Aids: % Value Growth 2019-2024

Table 96 NBO Company Shares of Sleep Aids: % Value 2020-2024

Table 97 LBN Brand Shares of Sleep Aids: % Value 2021-2024

Table 98 Forecast Sales of Sleep Aids: Value 2024-2029

Table 99 Forecast Sales of Sleep Aids: % Value Growth 2024-2029

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