

Consumer Health in Thailand

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Report description:

Consumer health in Thailand continues to post solid growth in 2024, supported by the preventative health trend, and an ageing population. An increasing number of Thai consumers are also suffering from noncommunicable diseases such as heart disease, cancer, chronic respiratory disease, and diabetes, along with general joint pain as they age. Many are also taking a more holistic approach to their overall health and wellbeing by trying to eat fresh food, participate in regular exercise (supporting...

Euromonitor International's Consumer Health in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Consumer Health in Thailand
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List Of Contents And Tables

CONSUMER HEALTH IN THAILAND

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 1 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024

Table 2 Life Expectancy at Birth 2019-2024

MARKET DATA

Table 3 Sales of Consumer Health by Category: Value 2019-2024

Table 4 Sales of Consumer Health by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Consumer Health: % Value 2020-2024

Table 6 LBN Brand Shares of Consumer Health: % Value 2021-2024

Table 7 Penetration of Private Label in Consumer Health by Category: % Value 2019-2024

Table 8 Distribution of Consumer Health by Format: % Value 2019-2024

Table 9 Distribution of Consumer Health by Format and Category: % Value 2024

Table 10 □Forecast Sales of Consumer Health by Category: Value 2024-2029

Table 11 □Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

ANALGESICS IN THAILAND

KEY DATA FINDINGS

2024 DEVELOPMENTS

Full rebound of tourism and a rapidly ageing population support demand for analgesics

Further growth potential for analgesics leads to new entries

Bricks-and-mortar health and beauty specialists continue to dominate sales

PROSPECTS AND OPPORTUNITIES

Ageing society and resumption of outdoor activities to support future demand for analgesics

Rise in herbal/traditional options by local manufacturers

Preventative approach could hinder stronger demand for analgesics

CATEGORY DATA

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Table 12 Sales of Analgesics by Category: Value 2019-2024

Table 13 Sales of Analgesics by Category: % Value Growth 2019-2024

Table 14 NBO Company Shares of Analgesics: % Value 2020-2024

Table 15 LBN Brand Shares of Analgesics: % Value 2021-2024

Table 16 Forecast Sales of Analgesics by Category: Value 2024-2029

Table 17 Forecast Sales of Analgesics by Category: % Value Growth 2024-2029

COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN THAILAND

KEY DATA FINDINGS

2024 DEVELOPMENTS

Air pollution and full rebound in tourism support demand for cough, cold and allergy (hay fever) remedies

New product development helps support category's dynamism

Social media helps drive greater penetration of herbal/traditional products

PROSPECTS AND OPPORTUNITIES

Mixed trends are likely to influence category's future performance

Demand from inbound tourism cannot be ignored

Increasing competition from vitamins and dietary supplements due to preventative health trend

CATEGORY DATA

Table 18 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2019-2024

Table 19 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2019-2024

Table 20 NBO Company Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2020-2024

Table 21 LBN Brand Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2021-2024

Table 22 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2024-2029

Table 23 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2024-2029

DIGESTIVE REMEDIES IN THAILAND

KEY DATA FINDINGS

2024 DEVELOPMENTS

Hectic lifestyles and work/life imbalance support strong performance of digestive remedies

Self-medication trend increasingly popular in Thailand

Local/herbal and alternative options are challenging leading global brands

PROSPECTS AND OPPORTUNITIES

Consumers' fast-paced lifestyles set to drive further use of digestive remedies

Potential for herbal/traditional options to further penetrate the category

Dynamic performances for proton pump inhibitors and antacids, while diarrhoeal remedies makes strongest value contribution

CATEGORY DATA

Table 24 Sales of Digestive Remedies by Category: Value 2019-2024

Table 25 Sales of Digestive Remedies by Category: % Value Growth 2019-2024

Table 26 NBO Company Shares of Digestive Remedies: % Value 2020-2024

Table 27 LBN Brand Shares of Digestive Remedies: % Value 2021-2024

Table 28 Forecast Sales of Digestive Remedies by Category: Value 2024-2029

Table 29 Forecast Sales of Digestive Remedies by Category: % Value Growth 2024-2029

DERMATOLOGICALS IN THAILAND

KEY DATA FINDINGS

2024 DEVELOPMENTS

Thai consumers increasingly prone to skin problems, supporting category's performance

Beauty and personal care offers increasing competition

Pharmacies retains dominance while further expanding in easily accessible locations

PROSPECTS AND OPPORTUNITIES

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Positive outlook for dermatologicals due to climate, lifestyles and ageing society

Product recommendation by pharmacists remains crucial

Dermatologicals will continue to experience pressure from beauty products

CATEGORY DATA

Table 30 Sales of Dermatologicals by Category: Value 2019-2024

Table 31 Sales of Dermatologicals by Category: % Value Growth 2019-2024

Table 32 NBO Company Shares of Dermatologicals: % Value 2020-2024

Table 33 LBN Brand Shares of Dermatologicals: % Value 2021-2024

Table 34 LBN Brand Shares of Hair Loss Treatments: % Value 2021-2024

Table 35 Forecast Sales of Dermatologicals by Category: Value 2024-2029

Table 36 Forecast Sales of Dermatologicals by Category: % Value Growth 2024-2029

NRT SMOKING CESSATION AIDS IN THAILAND

KEY DATA FINDINGS

2024 DEVELOPMENTS

Penetration of other formats within NRT smoking cessation aids

Widespread accessibility of e-cigarettes triggers demand for NRT smoking cessation aids

Major players gear up marketing to target niche groups of consumers

PROSPECTS AND OPPORTUNITIES

Presence of GPO cytisine could hamper demand for NRT smoking cessation aids

Herbal treatment tea and sprays to gain greater penetration

Pharmacies to remain dominant distribution channel

CATEGORY INDICATORS

Table 37 Number of Smokers by Gender 2019-2024

CATEGORY DATA

Table 38 Sales of NRT Smoking Cessation Aids by Category: Value 2019-2024

Table 39 Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2019-2024

Table 40 NBO Company Shares of NRT Smoking Cessation Aids: % Value 2020-2024

Table 41 LBN Brand Shares of NRT Smoking Cessation Aids: % Value 2021-2024

Table 42 Forecast Sales of NRT Smoking Cessation Aids by Category: Value 2024-2029

Table 43 Forecast Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2024-2029

SLEEP AIDS IN THAILAND

2024 DEVELOPMENTS

EYE CARE IN THAILAND

KEY DATA FINDINGS

2024 DEVELOPMENTS

Demand for eye care is sustained by digitalisation trend and wearing of contact lenses

High pollution and ageing society contribute to rising incidence of eye-related problems

Eye care attracts new imports from Japan and Korea

PROSPECTS AND OPPORTUNITIES

Demand for eye care to benefit from contact lens users

Standard eye care likely to see further new product development

Landscape set to become increasingly fragmented, while sales will be supported by online reviews and recommendation by pharmacists

CATEGORY DATA

Table 44 Sales of Eye Care by Category: Value 2019-2024

Table 45 Sales of Eye Care by Category: % Value Growth 2019-2024

Table 46 NBO Company Shares of Eye Care: % Value 2020-2024

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Table 47 LBN Brand Shares of Eye Care: % Value 2021-2024

Table 48 Forecast Sales of Eye Care by Category: Value 2024-2029

Table 49 Forecast Sales of Eye Care by Category: % Value Growth 2024-2029

WOUND CARE IN THAILAND

KEY DATA FINDINGS

2024 DEVELOPMENTS

Sticking plasters/adhesive bandages continues to drive overall demand

Pricing remains a key concern when purchasing wound care

Private imports and new product development

PROSPECTS AND OPPORTUNITIES

Health and wellness trend likely to support rising demand for wound care

Offline sales will continue to dominate due to on-the-go purchasing behaviour

E-commerce sales of wound care to remain marginal but rising

CATEGORY DATA

Table 50 Sales of Wound Care by Category: Value 2019-2024

Table 51 Sales of Wound Care by Category: % Value Growth 2019-2024

Table 52 NBO Company Shares of Wound Care: % Value 2020-2024

Table 53 LBN Brand Shares of Wound Care: % Value 2021-2024

Table 54 Forecast Sales of Wound Care by Category: Value 2024-2029

Table 55 Forecast Sales of Wound Care by Category: % Value Growth 2024-2029

VITAMINS IN THAILAND

KEY DATA FINDINGS

2024 DEVELOPMENTS

Value-for-money perception strengthens demand for multivitamins

Single vitamins tend to focus on addressing immunity and hectic lifestyles

Brands attract consumers with pricing strategies and promotional campaigns

PROSPECTS AND OPPORTUNITIES

Promising outlook for vitamins as consumers take preventative health approach

Cannibalisation by dietary supplements could dampen growth of vitamins

Private label from pharmacies anticipated to gain traction

CATEGORY DATA

Table 56 Sales of Vitamins by Category: Value 2019-2024

Table 57 Sales of Vitamins by Category: % Value Growth 2019-2024

Table 58 Sales of Multivitamins by Positioning: % Value 2019-2024

Table 59 NBO Company Shares of Vitamins: % Value 2020-2024

Table 60 LBN Brand Shares of Vitamins: % Value 2021-2024

Table 61 Forecast Sales of Vitamins by Category: Value 2024-2029

Table 62 Forecast Sales of Vitamins by Category: % Value Growth 2024-2029

DIETARY SUPPLEMENTS IN THAILAND

KEY DATA FINDINGS

2024 DEVELOPMENTS

Sales of combination dietary supplements soar due to holistic health approach

Elevated demand for probiotic supplements due to focus on gut health

Aggressive marketing along with attractive discounts and promotions

PROSPECTS AND OPPORTUNITIES

More intense competition is expected to emerge within dietary supplements

Greater focus on dietary supplements with a beauty positioning

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Landscape set to become increasingly fragmented with new brands and product innovation

CATEGORY DATA

Table 63 Sales of Dietary Supplements by Category: Value 2019-2024

Table 64 Sales of Dietary Supplements by Category: % Value Growth 2019-2024

Table 65 Sales of Dietary Supplements by Positioning: % Value 2019-2024

Table 66 NBO Company Shares of Dietary Supplements: % Value 2020-2024

Table 67 LBN Brand Shares of Dietary Supplements: % Value 2021-2024

Table 68 Forecast Sales of Dietary Supplements by Category: Value 2024-2029

Table 69 Forecast Sales of Dietary Supplements by Category: % Value Growth 2024-2029

WEIGHT MANAGEMENT AND WELLBEING IN THAILAND

KEY DATA FINDINGS

2024 DEVELOPMENTS

Lifestyle shifts change definition of weight management in Thailand

Blurring of boundaries between food as medicine and weight management

Ageing society supports greater demand for supplement nutrition drinks

PROSPECTS AND OPPORTUNITIES

Greater interest in herbal-related ingredients

Fibre supplements to gain traction

Ageing population to support future demand for supplement nutrition drinks

CATEGORY DATA

Table 70 Sales of Weight Management and Wellbeing by Category: Value 2019-2024

Table 71 Sales of Weight Management and Wellbeing by Category: % Value Growth 2019-2024

Table 72 NBO Company Shares of Weight Management and Wellbeing: % Value 2020-2024

Table 73 LBN Brand Shares of Weight Management and Wellbeing: % Value 2021-2024

Table 74 Forecast Sales of Weight Management and Wellbeing by Category: Value 2024-2029

Table 75 Forecast Sales of Weight Management and Wellbeing by Category: % Value Growth 2024-2029

SPORTS NUTRITION IN THAILAND

KEY DATA FINDINGS

2024 DEVELOPMENTS

Sports nutrition sees rising popularity of plant-based protein options

Product development and more advanced formulations help drive dynamism with various ingredient combinations

E-commerce is popular channel for promotions and building brand recognition

PROSPECTS AND OPPORTUNITIES

Further growth to be driven by rise in Thai consumers adopting active lifestyles

Omnichannel approach to distribution as brands look to expand their reach

Increasing interest in high-protein foods and beverages to offer competition

CATEGORY DATA

Table 76 Sales of Sports Nutrition by Category: Value 2019-2024

Table 77 Sales of Sports Nutrition by Category: % Value Growth 2019-2024

Table 78 NBO Company Shares of Sports Nutrition: % Value 2020-2024

Table 79 LBN Brand Shares of Sports Nutrition: % Value 2021-2024

Table 80 Forecast Sales of Sports Nutrition by Category: Value 2024-2029

Table 81 Forecast Sales of Sports Nutrition by Category: % Value Growth 2024-2029

HERBAL/TRADITIONAL PRODUCTS IN THAILAND

KEY DATA FINDINGS

2024 DEVELOPMENTS

Tonics continue to make major contribution to sales of herbal/traditional products

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A growing trend towards exports by local brands

Products offering specific value increasingly evident in inhalant decongestants

PROSPECTS AND OPPORTUNITIES

Healthier eating habits could be mixed blessing for category

Sales likely to be supported by trend for plant-based/natural ingredients

Thai government will continue to play important role in promoting herbal/traditional products

CATEGORY DATA

Table 82 Sales of Herbal/Traditional Products by Category: Value 2019-2024

Table 83 Sales of Herbal/Traditional Products by Category: % Value Growth 2019-2024

Table 84 NBO Company Shares of Herbal/Traditional Products: % Value 2020-2024

Table 85 LBN Brand Shares of Herbal/Traditional Products: % Value 2021-2024

Table 86 Forecast Sales of Herbal/Traditional Products by Category: Value 2024-2029

Table 87 Forecast Sales of Herbal/Traditional Products by Category: % Value Growth 2024-2029

PAEDIATRIC CONSUMER HEALTH IN THAILAND

KEY DATA FINDINGS

2024 DEVELOPMENTS

Resumption of children's activities supports demand for paediatric consumer health

Health and wellness trend encourages parents to focus more on children's health

Paediatric consumer health's performance supported by expanding product variety

PROSPECTS AND OPPORTUNITIES

Urbanisation and hectic lifestyles to support future outlook of paediatric consumer health

E-commerce and social media to gain further importance

Falling birth rate is potential threat to stronger category growth

CATEGORY DATA

Table 88 Sales of Paediatric Consumer Health by Category: Value 2019-2024

Table 89 Sales of Paediatric Consumer Health by Category: % Value Growth 2019-2024

Table 90 NBO Company Shares of Paediatric Consumer Health: % Value 2020-2024

Table 91 LBN Brand Shares of Paediatric Consumer Health: % Value 2021-2024

Table 92 Forecast Sales of Paediatric Consumer Health by Category: Value 2024-2029

Table 93 Forecast Sales of Paediatric Consumer Health by Category: % Value Growth 2024-2029

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