

## **Consumer Health in Honduras**

Market Direction | 2024-09-17 | 64 pages | Euromonitor

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### **Report description:**

Consumer health is being shaped by rising prices, which is stimulating a change in consumer priorities in El Salvador in 2024. Lower cost options, especially in analgesics and digestive remedies, are benefiting, while preventive health categories, such as vitamins and dietary supplements have regained some popularity after losing ground in the immediate aftermath of the pandemic. Climate change is leading to rising instances of allergies and seasonal ailments, boosting the popularity of OTC.

Euromonitor International's Consumer Health in Honduras report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
September 2024

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