

## **Consumer Health in Chile**

Market Direction | 2024-09-18 | 101 pages | Euromonitor

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### **Report description:**

Consumer health in Chile maintains modest value growth, consistent with the previous year. The industry has faced a slowdown compared to its performance during the pandemic, where supplementation became a priority for consumers amid the health crisis. This was combined with high liquidity from government aid and pension fund withdrawals, resulting in strong growth and high consumption levels. Since 2022, marked by inflation levels not seen in a decade, the finances of Chilean consumers have been...

Euromonitor International's Consumer Health in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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