

## **Consumer Health in Azerbaijan**

Market Direction | 2024-09-17 | 84 pages | Euromonitor

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### **Report description:**

Consumer health in Azerbaijan is expanding in 2024 in current value terms and is in an advantageous position, with the state tightening controls over grey imports and dietary supplements, with the registration of these drugs having become more rigorous and complicated. Due to geopolitical instability and its impact on Azerbaijan's economy, the purchasing power of the population has decreased. As a result, some categories of consumer health have been reporting declining sales in volume terms. Non...

Euromonitor International's Consumer Health in Azerbaijan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## KEY DATA FINDINGS

### 2024 DEVELOPMENTS

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