

Consumer Health in Algeria

Market Direction | 2024-09-17 | 73 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €2675.00
- Multiple User License (1 Site) €5350.00
- Multiple User License (Global) €8025.00

Report description:

Consumer health in Algeria faces significant challenges in 2024 due to soaring inflation rates that have impacted local production costs and caused disruptions in the import market. The sharp rise in unit prices, driven by inflationary pressures, has resulted in considerable growth in retail value terms across the consumer health sector. However, this growth is somewhat distorted, as it reflects price hikes rather than volume expansion. Government policies continue to focus on reducing the count...

Euromonitor International's Consumer Health in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott-international.com

www.scott-international.com

Table of Contents:

Consumer Health in Algeria
Euromonitor International
September 2024

List Of Contents And Tables

CONSUMER HEALTH IN ALGERIA

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture
2024 key trends
Competitive landscape
Retailing developments
What next for consumer health?

MARKET INDICATORS

Table 1 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024
Table 2 Life Expectancy at Birth 2019-2024

MARKET DATA

Table 3 Sales of Consumer Health by Category: Value 2019-2024
Table 4 Sales of Consumer Health by Category: % Value Growth 2019-2024
Table 5 NBO Company Shares of Consumer Health: % Value 2020-2024
Table 6 LBN Brand Shares of Consumer Health: % Value 2021-2024
Table 7 Penetration of Private Label by Category: % Value 2019-2024
Table 8 Distribution of Consumer Health by Format: % Value 2019-2024
Table 9 Distribution of Consumer Health by Format and Category: % Value 2024
Table 10 □Forecast Sales of Consumer Health by Category: Value 2024-2029
Table 11 □Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification
Vitamins and dietary supplements registration and classification
Self-medication/self-care and preventive medicine
Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

ANALGESICS IN ALGERIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Steady growth in analgesics demand continues
Increasing demand for affordable analgesic options
Locally produced generics gaining popularity

PROSPECTS AND OPPORTUNITIES

Continued growth driven by population increase and self-medication
Economic downturn and market maturity to challenge growth
Adult ketoprofen positioned for further expansion

CATEGORY DATA

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 12 Sales of Analgesics by Category: Value 2019-2024

Table 13 Sales of Analgesics by Category: % Value Growth 2019-2024

Table 14 NBO Company Shares of Analgesics: % Value 2020-2024

Table 15 LBN Brand Shares of Analgesics: % Value 2021-2024

Table 16 Forecast Sales of Analgesics by Category: Value 2024-2029

Table 17 Forecast Sales of Analgesics by Category: % Value Growth 2024-2029

COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN ALGERIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Self-medication continues to drive growth

Economy products gaining traction, while major brands retain presence

Shift towards lower-priced generics due to economic hardship

PROSPECTS AND OPPORTUNITIES

Growth potential supported by urbanisation and pollution

Economic challenges expected to hinder growth

Positive birth rate to drive growth in paediatric remedies

CATEGORY DATA

Table 18 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2019-2024

Table 19 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2019-2024

Table 20 NBO Company Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2020-2024

Table 21 LBN Brand Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2021-2024

Table 22 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2024-2029

Table 23 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2024-2029

DIGESTIVE REMEDIES IN ALGERIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Traditional dietary habits and busy lifestyles sustain demand

IBS treatments remain the best performing category

Price hikes and economic uncertainty encourage shift to cheaper brands

PROSPECTS AND OPPORTUNITIES

Consumer awareness and local production to drive demand

Maturity and economic downturn pose challenges to growth

Domestic players set to increase production capacity

CATEGORY DATA

Table 24 Sales of Digestive Remedies by Category: Value 2019-2024

Table 25 Sales of Digestive Remedies by Category: % Value Growth 2019-2024

Table 26 NBO Company Shares of Digestive Remedies: % Value 2020-2024

Table 27 LBN Brand Shares of Digestive Remedies: % Value 2021-2024

Table 28 Forecast Sales of Digestive Remedies by Category: Value 2024-2029

Table 29 Forecast Sales of Digestive Remedies by Category: % Value Growth 2024-2029

DERMATOLOGICALS IN ALGERIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Professional recommendations increase awareness of dermatological efficacy

Paediatric dermatologicals lead growth

Saidal Algerie SpA retains leadership

PROSPECTS AND OPPORTUNITIES

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Changing consumer habits and new product developments to drive growth

Economic challenges may slow growth in dermatologicals

Increased product diversity expected with greater investment

CATEGORY DATA

Table 30 Sales of Dermatologicals by Category: Value 2019-2024

Table 31 Sales of Dermatologicals by Category: % Value Growth 2019-2024

Table 32 NBO Company Shares of Dermatologicals: % Value 2020-2024

Table 33 LBN Brand Shares of Dermatologicals: % Value 2021-2024

Table 34 Forecast Sales of Dermatologicals by Category: Value 2024-2029

Table 35 Forecast Sales of Dermatologicals by Category: % Value Growth 2024-2029

WOUND CARE IN ALGERIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Slow growth for wound care

First aid kits lead growth in wound care

Price remains the key factor in purchasing decisions

PROSPECTS AND OPPORTUNITIES

Sticking plasters/adhesive bandages to continue dominating the category

Wound care at risk of stagnation amid consumer preference for affordable alternatives

Limited product development expected over the forecast period

CATEGORY DATA

Table 36 Sales of Wound Care by Category: Value 2019-2024

Table 37 Sales of Wound Care by Category: % Value Growth 2019-2024

Table 38 NBO Company Shares of Wound Care: % Value 2020-2024

Table 39 LBN Brand Shares of Wound Care: % Value 2021-2024

Table 40 Forecast Sales of Wound Care by Category: Value 2024-2029

Table 41 Forecast Sales of Wound Care by Category: % Value Growth 2024-2029

VITAMINS IN ALGERIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Heightened health awareness drives demand for vitamins

Multivitamins remain the most relevant and fastest growing category

Local brands benefit from heightened price sensitivity

PROSPECTS AND OPPORTUNITIES

Multivitamins expected to remain popular

Vitamins to hold strong appeal among women

Parents prioritise children's health over their own

CATEGORY DATA

Table 42 Sales of Vitamins by Category: Value 2019-2024

Table 43 Sales of Vitamins by Category: % Value Growth 2019-2024

Table 44 Sales of Multivitamins by Positioning: % Value 2019-2024

Table 45 NBO Company Shares of Vitamins: % Value 2020-2024

Table 46 LBN Brand Shares of Vitamins: % Value 2021-2024

Table 47 Forecast Sales of Vitamins by Category: Value 2024-2029

Table 48 Forecast Sales of Vitamins by Category: % Value Growth 2024-2029

DIETARY SUPPLEMENTS IN ALGERIA

KEY DATA FINDINGS

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

2024 DEVELOPMENTS

Dietary supplements continue to be constrained by limited adoption

New product development drives growth in paediatric vitamins and dietary supplements

Sargenor remains the most in-demand supplement in Algeria

PROSPECTS AND OPPORTUNITIES

Further development expected for dietary supplements

Economic pressures expected to challenge growth

Combination products with clear health benefits to remain popular

CATEGORY DATA

Table 49 Sales of Dietary Supplements by Category: Value 2019-2024

Table 50 Sales of Dietary Supplements by Category: % Value Growth 2019-2024

Table 51 Sales of Dietary Supplements by Positioning: % Value 2019-2024

Table 52 NBO Company Shares of Dietary Supplements: % Value 2020-2024

Table 53 LBN Brand Shares of Dietary Supplements: % Value 2021-2024

Table 54 Forecast Sales of Dietary Supplements by Category: Value 2024-2029

Table 55 Forecast Sales of Dietary Supplements by Category: % Value Growth 2024-2029

WEIGHT MANAGEMENT AND WELLBEING IN ALGERIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Obesity and overweight on the rise in Algeria

Weight loss supplements continue to shape the category

Imported brands dominate due to their international reputation

PROSPECTS AND OPPORTUNITIES

Rising concern about weight control will drive growth

Economic hardships will challenge the category's performance

Growing awareness will drive demand across all social groups

CATEGORY DATA

Table 56 Sales of Weight Management and Wellbeing by Category: Value 2019-2024

Table 57 Sales of Weight Management and Wellbeing by Category: % Value Growth 2019-2024

Table 58 NBO Company Shares of Weight Management and Wellbeing: % Value 2020-2024

Table 59 LBN Brand Shares of Weight Management and Wellbeing: % Value 2021-2024

Table 60 Forecast Sales of Weight Management and Wellbeing by Category: Value 2024-2029

Table 61 Forecast Sales of Weight Management and Wellbeing by Category: % Value Growth 2024-2029

SPORTS NUTRITION IN ALGERIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Sports nutrition sales remain limited

Sports nutrition remains a niche product area

Changing consumer perception is driving demand

PROSPECTS AND OPPORTUNITIES

Sports nutrition remains full of potential

Economic challenges may undermine growth

Sports nutrition likely to remain a niche category

CATEGORY DATA

Table 62 Sales of Sports Nutrition by Category: Value 2019-2024

Table 63 Sales of Sports Nutrition by Category: % Value Growth 2019-2024

Table 64 NBO Company Shares of Sports Nutrition: % Value 2020-2024

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 65 LBN Brand Shares of Sports Nutrition: % Value 2021-2024

Table 66 Forecast Sales of Sports Nutrition by Category: Value 2024-2029

Table 67 Forecast Sales of Sports Nutrition by Category: % Value Growth 2024-2029

HERBAL/TRADITIONAL PRODUCTS IN ALGERIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Herbal/traditional cough and cold remedies remain the most relevant

Herbal/traditional dietary supplements lead the product area

Herbal/traditional products struggle against competition

PROSPECTS AND OPPORTUNITIES

Favourable outlook for herbal/traditional products

Rising economy brands could challenge sales growth

Local players likely to grow over the forecast period

CATEGORY DATA

Table 68 Sales of Herbal/Traditional Products: Value 2019-2024

Table 69 Sales of Herbal/Traditional Products: % Value Growth 2019-2024

Table 70 NBO Company Shares of Herbal/Traditional Products: % Value 2020-2024

Table 71 LBN Brand Shares of Herbal/Traditional Products: % Value 2021-2024

Table 72 Forecast Sales of Herbal/Traditional Products: Value 2024-2029

Table 73 Forecast Sales of Herbal/Traditional Products: % Value Growth 2024-2029

PAEDIATRIC CONSUMER HEALTH IN ALGERIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Algerian parents prioritise health despite economic pressures

Nappy rash treatments maintain strong consumer loyalty

Well-known brands benefit from trust and loyalty

PROSPECTS AND OPPORTUNITIES

Demographic trends to support future growth

Healthcare improvements to drive market expansion

Nappy rash treatments to remain a core product area

CATEGORY DATA

Table 74 Sales of Paediatric Consumer Health by Category: Value 2019-2024

Table 75 Sales of Paediatric Consumer Health by Category: % Value Growth 2019-2024

Table 76 Forecast Sales of Paediatric Consumer Health by Category: Value 2024-2029

Table 77 Forecast Sales of Paediatric Consumer Health by Category: % Value Growth 2024-2029

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Consumer Health in Algeria

Market Direction | 2024-09-17 | 73 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€2675.00
	Multiple User License (1 Site)	€5350.00
	Multiple User License (Global)	€8025.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-08"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com