

## **Booking in Switzerland**

Market Direction | 2024-09-17 | 14 pages | Euromonitor

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### **Report description:**

Summer has been somewhat disappointing for booking in Switzerland in 2024, with travel agencies disappointed as Mediterranean destinations are recording below average sales. However, autumn travel faces a brighter outlook, and southern European destinations such as Greece, Spain, Italy, Cyprus and Malta are still in demand. Last-minute offers are popular with some Swiss - several people still want to catch up on trips and travel that they missed out on during the pandemic. Though inflation has n...

Euromonitor International's Booking in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Booking Offline, Booking Online, Business Travel, Direct Suppliers, Leisure Travel, Travel Intermediaries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Booking market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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