

Analgesics in Japan

Market Direction | 2024-09-18 | 28 pages | Euromonitor

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Report description:

Although systemic analgesics in Japan is not set to see significant growth in retail current value terms in 2024, as it did in 2023, it is expected to continue to increase. A major event that impacted Japan in May 2023 was the reclassification of COVID-19, from a second-class to a fifth-class infectious disease - essentially equating it to seasonal influenza. This shift led many Japanese consumers to believe that the pandemic had ended, driving an increase in people going out and removing their...

Euromonitor International's Analgesics in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Systemic Analgesics, Topical Analgesics/Anaesthetic.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Analgesics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

ANALGESICS IN JAPAN

KEY DATA FINDINGS

2024 DEVELOPMENTS

Systemic analgesics sees a continued value growth trend due to persistent infections

New products emerge in adult acetaminophen, in which OTC medication choices were limited

Growth trend in topical analgesics/anaesthetic continues, supported by domestic and inbound demand

PROSPECTS AND OPPORTUNITIES

Diverse factors set to drive growth in analgesics

Stocking of topical analgesics/anaesthetic to ensure disaster preparedness

Encouraging a move to OTC medications as a fiscal measure

CATEGORY DATA

Table 1 Sales of Analgesics by Category: Value 2019-2024

Table 2 Sales of Analgesics by Category: % Value Growth 2019-2024

Table 3 NBO Company Shares of Analgesics: % Value 2020-2024

Table 4 LBN Brand Shares of Analgesics: % Value 2021-2024

Table 5 Forecast Sales of Analgesics by Category: Value 2024-2029

Table 6 Forecast Sales of Analgesics by Category: % Value Growth 2024-2029

CONSUMER HEALTH IN JAPAN

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024

Table 8 Life Expectancy at Birth 2019-2024

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2019-2024

Table 10 Sales of Consumer Health by Category: % Value Growth 2019-2024

Table 11 NBO Company Shares of Consumer Health: % Value 2020-2024

Table 12 LBN Brand Shares of Consumer Health: % Value 2021-2024

Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2019-2024

Table 14 Distribution of Consumer Health by Format: % Value 2019-2024

Table 15 Distribution of Consumer Health by Format and Category: % Value 2024

Table 16 □Forecast Sales of Consumer Health by Category: Value 2024-2029

Table 17 □Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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