

City Profile - Rotterdam; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

Industry Report | 2024-06-25 | 35 pages | MarketLine

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Report description:

City Profile - Rotterdam; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

Summary

"City Profile - Rotterdam" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Rotterdam.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Rotterdam is the second largest city in the Netherlands, in terms of population. Rotterdam metropolitan area contributed 11.1% of the Netherlands' GDP in 2023, driven by trade, transport, and key industries like maritime, IT, and energy. Rotterdam is investing heavily in energy transition projects for carbon neutrality by 2050. The Zuid-Holland Growth Agenda supports housing, transport, and energy, with significant investment in energy projects.

Scope

- Rotterdam is the second most visited city in the Netherlands after Amsterdam. Rotterdam's economy is strongly driven by tourism, with the city being a cultural hub and business destination. The city is also advancing its sustainability efforts in line with

their sustainability target.

- Rotterdam's construction sector grew by 6.5% in 2023, fueled by affordable housing projects and sustainability initiatives. Large-scale investments particularly in the energy sector are set to bolster future economic growth.

Reasons to Buy

- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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