

City Profile - Santiago; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

Industry Report | 2024-07-18 | 31 pages | MarketLine

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Report description:

City Profile - Santiago; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

Summary

"City Profile - Santiago" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Santiago.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Santiago metropolitan area, Chile's financial and industrial hub, contributed 36.7% to the country's GDP in 2023. The area's economy contracted by 0.2% in 2023 due to external challenges like the pandemic and current government policies. The rejection of the 2023 tax reform, along with government efforts to increase mining royalties and tax retained profits, led to investment uncertainty. While sectors like public administration, mining, and entertainment grew, there were declines in construction, industrial manufacturing, and commerce in this period

Scope

- The service sector mainly drives the economic growth of Santiago metropolitan area, accounting for 55.2% of the total GDP in

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2023

- In 2023, tourism in Santiago metropolitan area saw substantial growth compared to 2022, though not recovered pre-pandemic levels from 2019. The area welcomed 1.7 million international tourists in 2023, a 54.5% increase from the previous year. The main sources of these tourists were Brazil, Argentina, along with Spain, France, and Italy among others

Reasons to Buy

- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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About MarketLine

Contact Us

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