

## **Suncare Top 5 Emerging Markets Industry Guide 2019-2028**

Industry Report | 2024-08-20 | 207 pages | MarketLine

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### **Report description:**

Suncare Top 5 Emerging Markets Industry Guide 2019-2028

#### Summary

The Emerging 5 Suncare industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- These countries contributed \$3,502.9 million to the global suncare industry in 2023, with a compound annual growth rate (CAGR) of 3.6% between 2007 and 2011. The top 5 emerging countries are expected to reach a value of \$4,365.4 million in 2028, with a CAGR of 4.5% over the 2023-28 period.
- Within the suncare industry, China is the leading country among the top 5 emerging nations, with market revenues of \$2,350.2 million in 2023. This was followed by Brazil and Mexico with a value of \$907.5 and \$129.1 million, respectively.
- China is expected to lead the suncare industry in the top five emerging nations, with a value of \$2,890.4 million in 2028, followed by Brazil and Mexico with expected values of \$1,147.4 and \$171.9 million, respectively.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the emerging five suncare market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the emerging five suncare market
- Leading company profiles reveal details of key suncare market players' emerging five operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the emerging five suncare market with five year forecasts by both value and volume
- Compares data from Brazil, China, India, Mexico and South Africa, alongside individual chapters on each country

#### Reasons to Buy

- What was the size of the emerging five suncare market by value in 2023?
- What will be the size of the emerging five suncare market in 2028?
- What factors are affecting the strength of competition in the emerging five suncare market?
- How has the market performed over the last five years?
- Who are the top competitors in the emerging five suncare market?

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