

Consumer Electronics Retail Global Industry Guide 2019-2028

Industry Report | 2024-08-20 | 463 pages | MarketLine

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Report description:

Consumer Electronics Retail Global Industry Guide 2019-2028

Summary

Global Consumer Electronics Retail industry profile provides top-line qualitative and quantitative summary information including: market size (value , and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The consumer electronics retail market comprises the sales of communications equipment, computer hardware and software, consumer electronics, household appliances, and photographic equipment. The market value represents the retail sales value of consumer electronics.
- Communications equipment includes retail sales of answer machines, fax machines, fixed-line telephones, mobile phone accessories, and mobile phones.
- Computer hardware and software includes retail sales of desktops and laptop computers, software, memory sticks, CD packs, hard disks and other data storage devices, computer peripherals, PDAs, organizers, calculators, and satellite navigation systems. Consumer electronics includes retail sales of CD players, DVD players and recorders, hi-fi systems, home theatres, in-car entertainment systems, portable digital radios, radios, televisions and video recorders, home use, and portable game consoles. Household appliances include major domestic appliances (air conditioners, dishwashers, dryers, freezers, hobs and extractors, microwave ovens, refrigerators, stoves, vacuum cleaners and washing machines) plus minor domestic appliances (blenders, coffee machines, deep fryers, food processors, grills, hair products, hair trimmers, curling tongs, razors, hand-held mixers, irons, juicers, kettles, stand mixers, toasters, sun lamps and fans). Photographic equipment includes camcorders, cameras, projectors, camera and camcorder accessories, binoculars, and telescopes.
- All market data and forecasts are adjusted for inflation and all currency conversions used in the creation of this report have been

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calculated using yearly annual average exchange rates.

- The global consumer electronics retail market recorded revenues of \$1,481.6 billion in 2023, representing a compound annual growth rate (CAGR) of 2.7% between 2018 and 2023.
- The communications equipment segment accounted for the market's largest proportion in 2023, with total revenues of \$558.3 billion, equivalent to 37.7% of the market's overall value.
- The growth of the global consumer electronics retail market is driven by the rising disposable incomes among middle-class consumers leading to increase in consumer spending on high-end household appliances and consumer electronics. According to the National Bureau of Statistics (NBS) of China, in 2023, the per capita disposable income in China reached CNY39,218 (\$5,536.1), up 6.3% over 2022.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global consumer electronics retail market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global consumer electronics retail market
- Leading company profiles reveal details of key consumer electronics retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global consumer electronics retail market with five year forecasts

Reasons to Buy

- What was the size of the global consumer electronics retail market by value in 2023?
- What will be the size of the global consumer electronics retail market in 2028?
- What factors are affecting the strength of competition in the global consumer electronics retail market?
- How has the market performed over the last five years?
- What are the main segments that make up the global consumer electronics retail market?

Table of Contents:

Table of Contents

1 EXECUTIVE SUMMARY

1.1. Market value

1.2. Market value forecast

1.3. Category segmentation

1.4. Geography segmentation

1.5. Competitive landscape

2 Introduction

2.1. What is this report about?

2.2. Who is the target reader?

2.3. How to use this report

2.4. Definitions

3 Global Consumer Electronics Retail

3.1. Market Overview

3.2. Market Data

3.3. Market Segmentation

3.4. Market outlook

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- 3.5. Five forces analysis
- 4 Macroeconomic Indicators
 - 4.1. Country data
- 5 Consumer Electronics Retail in Asia-Pacific
 - 5.1. Market Overview
 - 5.2. Market Data
 - 5.3. Market Segmentation
 - 5.4. Market outlook
 - 5.5. Five forces analysis
- 6 Consumer Electronics Retail in Europe
 - 6.1. Market Overview
 - 6.2. Market Data
 - 6.3. Market Segmentation
 - 6.4. Market outlook
 - 6.5. Five forces analysis
- 7 Macroeconomic Indicators
 - 7.1. Country data
- 8 Consumer Electronics Retail in France
 - 8.1. Market Overview
 - 8.2. Market Data
 - 8.3. Market Segmentation
 - 8.4. Market outlook
 - 8.5. Five forces analysis
- 9 Macroeconomic Indicators
 - 9.1. Country data
- 10 Consumer Electronics Retail in Germany
 - 10.1. Market Overview
 - 10.2. Market Data
 - 10.3. Market Segmentation
 - 10.4. Market outlook
 - 10.5. Five forces analysis
- 11 Macroeconomic Indicators
 - 11.1. Country data
- 12 Consumer Electronics Retail in Italy
 - 12.1. Market Overview
 - 12.2. Market Data
 - 12.3. Market Segmentation
 - 12.4. Market outlook
 - 12.5. Five forces analysis
- 13 Macroeconomic Indicators
 - 13.1. Country data
- 14 Consumer Electronics Retail in Japan
 - 14.1. Market Overview
 - 14.2. Market Data
 - 14.3. Market Segmentation
 - 14.4. Market outlook
 - 14.5. Five forces analysis

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15	Macroeconomic Indicators
15.1.	Country data
16	Consumer Electronics Retail in Australia
16.1.	Market Overview
16.2.	Market Data
16.3.	Market Segmentation
16.4.	Market outlook
16.5.	Five forces analysis
17	Macroeconomic Indicators
17.1.	Country data
18	Consumer Electronics Retail in Canada
18.1.	Market Overview
18.2.	Market Data
18.3.	Market Segmentation
18.4.	Market outlook
18.5.	Five forces analysis
19	Macroeconomic Indicators
19.1.	Country data
20	Consumer Electronics Retail in China
20.1.	Market Overview
20.2.	Market Data
20.3.	Market Segmentation
20.4.	Market outlook
20.5.	Five forces analysis
21	Macroeconomic Indicators
21.1.	Country data
22	Consumer Electronics Retail in The Netherlands
22.1.	Market Overview
22.2.	Market Data
22.3.	Market Segmentation
22.4.	Market outlook
22.5.	Five forces analysis
23	Macroeconomic Indicators
23.1.	Country data
24	Consumer Electronics Retail in Spain
24.1.	Market Overview
24.2.	Market Data
24.3.	Market Segmentation
24.4.	Market outlook
24.5.	Five forces analysis
25	Macroeconomic Indicators
25.1.	Country data
26	Consumer Electronics Retail in The United Kingdom
26.1.	Market Overview
26.2.	Market Data
26.3.	Market Segmentation
26.4.	Market outlook

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- 26.5. Five forces analysis
- 27 Macroeconomic Indicators
 - 27.1. Country data
- 28 Consumer Electronics Retail in The United States
 - 28.1. Market Overview
 - 28.2. Market Data
 - 28.3. Market Segmentation
 - 28.4. Market outlook
 - 28.5. Five forces analysis
- 29 Macroeconomic Indicators
 - 29.1. Country data
- 30 Company Profiles
 - 30.1. Amazon.com Inc
 - 30.2. Best Buy Co Inc
 - 30.3. Apple Inc
 - 30.4. Mercado Libre Inc
 - 30.5. Coppel SA de CV
 - 30.6. Elgiganten AB
 - 30.7. Bilka
 - 30.8. Verkkokauppa.com Oyj
 - 30.9. Elkjop Nordic AS
 - 30.10. Komplet Group
 - 30.11. NetOnNet AB
 - 30.12. Dustin Group AB
 - 30.13. Currys plc
 - 30.14. Jumia Group
 - 30.15. Grupo Casas Bahia SA
 - 30.16. Magazine Luiza SA
 - 30.17. Falabella SA
 - 30.18. JD.com Inc
 - 30.19. Suningcom Group Co Ltd
 - 30.20. GOME Retail Holdings Ltd
 - 30.21. Infiniti Retail Ltd
 - 30.22. Reliance Industries Limited
 - 30.23. Tesco Plc
 - 30.24. Alza.cz AS
 - 30.25. MediaMarktSaturn Retail Group GmbH
 - 30.26. Euronics International BV
 - 30.27. Allegro sp zoo
 - 30.28. Euro-net sp zoo
 - 30.29. Komputronik SA
 - 30.30. PChome Online Inc.
 - 30.31. Yamada Holdings Co Ltd
 - 30.32. Amazon.com, Inc.
 - 30.33. Lotte International Co Ltd
 - 30.34. Boulanger S.A.
 - 30.35. CDiscount SA

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30.36. Otto GmbH & Co KG
30.37. notebooksbilliger.de AG
30.38. Unieuro SPA
30.39. Bic Camera Inc
30.40. JB Hi-Fi Ltd
30.41. Harvey Norman Holdings Ltd
30.42. Coolblue BV
30.43. bol.com bv
30.44. Mirage Retail Group BV
30.45. Fnac Darty?SA
30.46. The Very Group Ltd
30.47. Argos Ltd
30.48. PT Erajaya Swasembada Tbk
30.49. Abenson
30.50. SM Investments Corp
30.51. Bimeks Bilgi Islem Ve Dis Ticaret AS
30.52. Teknosa Ic Ve Dis Tic. A.S.
31 Appendix
31.1. Methodology
31.2. About MarketLine

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