

Consumer Electronics Retail Global Industry Guide 2019-2028

Industry Report | 2024-08-20 | 463 pages | MarketLine

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Report description:

Consumer Electronics Retail Global Industry Guide 2019-2028

Summary

Global Consumer Electronics Retail industry profile provides top-line qualitative and quantitative summary information including: market size (value, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The consumer electronics retail market comprises the sales of communications equipment, computer hardware and software, consumer electronics, household appliances, and photographic equipment. The market value represents the retail sales value of consumer electronics.
- Communications equipment includes retail sales of answer machines, fax machines, fixed-line telephones, mobile phone accessories, and mobile phones.
- Computer hardware and software includes retail sales of desktops and laptop computers, software, memory sticks, CD packs, hard disks and other data storage devices, computer peripherals, PDAs, organizers, calculators, and satellite navigation systems. Consumer electronics includes retail sales of CD players, DVD players and recorders, hi-fi systems, home theatres, in-car entertainment systems, portable digital radios, radios, televisions and video recorders, home use, and portable game consoles. Household appliances include major domestic appliances (air conditioners, dishwashers, dryers, freezers, hobs and extractors, microwave ovens, refrigerators, stoves, vacuum cleaners and washing machines) plus minor domestic appliances (blenders, coffee machines, deep fryers, food processors, grills, hair products, hair trimmers, curling tongs, razors, hand-held mixers, irons, juicers, kettles, stand mixers, toasters, sun lamps and fans). Photographic equipment includes camcorders, cameras, projectors, camera and camcorder accessories, binoculars, and telescopes.
- All market data and forecasts are adjusted for inflation and all currency conversions used in the creation of this report have been

calculated using yearly annual average exchange rates.

- The global consumer electronics retail market recorded revenues of \$1,481.6 billion in 2023, representing a compound annual growth rate (CAGR) of 2.7% between 2018 and 2023.
- The communications equipment segment accounted for the market's largest proportion in 2023, with total revenues of \$558.3 billion, equivalent to 37.7% of the market's overall value.
- The growth of the global consumer electronics retail market is driven by the rising disposable incomes among middle-class consumers leading to increase in consumer spending on high-end household appliances and consumer electronics. According to the National Bureau of Statistics (NBS) of China, in 2023, the per capita disposable income in China reached CNY39,218 (\$5,536.1), up 6.3% over 2022.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global consumer electronics retail market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global consumer electronics retail market
- Leading company profiles reveal details of key consumer electronics retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global consumer electronics retail market with five year forecasts

Reasons to Buy

- What was the size of the global consumer electronics retail market by value in 2023?
- What will be the size of the global consumer electronics retail market in 2028?
- What factors are affecting the strength of competition in the global consumer electronics retail market?
- How has the market performed over the last five years?
- What are the main segments that make up the global consumer electronics retail market?

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