

Games Software Retail Global Industry Guide 2019-2028

Industry Report | 2024-08-20 | 209 pages | MarketLine

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Report description:

Games Software Retail Global Industry Guide 2019-2028

Summary

Global Games Software Retail industry profile provides top-line qualitative and quantitative summary information including: market size (value , and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The games software retail market includes games for domestic game consoles, handheld game consoles, mobile phones, and other wireless devices, and games for PC and Mac desktop computers. Online games are excluded (e.g., Second Life) from our scope. Market value includes retail sales.
- All market data and forecasts are adjusted for inflation and all currency conversions used in the creation of this report have been calculated using yearly annual average exchange rates.
- The global games software retail market recorded revenues of \$61,164 million in 2023, representing a compound annual growth rate (CAGR) of 3% between 2018 and 2023.
- Online specialists account for the largest proportion of sales in the global games software retail market in 2023, sales through this channel generated \$21,805.4 million, equivalent to 35.7% of the market's overall value.
- According to GlobalData, North America held the largest share of 39.0% of the global games software retail market in 2023, followed by Asia-Pacific accounting for 28.7%.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the global games software

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retail market

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global games software retail market
- Leading company profiles reveal details of key games software retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global games software retail market with five year forecasts

Reasons to Buy

- What was the size of the global games software retail market by value in 2023?
- What will be the size of the global games software retail market in 2028?
- What factors are affecting the strength of competition in the global games software retail market?
- How has the market performed over the last five years?
- How large is the global games software retail market in relation to its regional counterparts?

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