

Games Software Retail North America (NAFTA) Industry Guide 2019-2028

Industry Report | 2024-08-20 | 121 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) \$795.00
- Site License (PDF) \$1192.00
- Enterprisewide license (PDF) \$1590.00

Report description:

Games Software Retail North America (NAFTA) Industry Guide 2019-2028

Summary

The NAFTA Games Software Retail industry profile provides top-line qualitative and quantitative summary information including: market size (value , and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The games software retail industry within the NAFTA countries had a total market value of \$23,825.2 million in 2023. The Mexico was the fastest growing country, with a CAGR of 16.5% over the 2019-23 period.
- Within the games software retail industry, the US is the leading country among the NAFTA bloc, with market revenues of \$20,897.8 million in 2023. This was followed by Mexico and Canada, with a value of \$1,467.6 and \$1,459.8 million, respectively.
- The US is expected to lead the games software retail industry in the NAFTA bloc, with a value of \$22,513.3 million in 2028, followed by Mexico and Canada with expected values of \$1,824.6 and \$1,658.4 million, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the NAFTA games software retail market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA games software retail market
- Leading company profiles reveal details of key games software retail market players' NAFTA operations and financial

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

performance

- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA games software retail market with five year forecasts
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

- What was the size of the NAFTA games software retail market by value in 2023?
- What will be the size of the NAFTA games software retail market in 2028?
- What factors are affecting the strength of competition in the NAFTA games software retail market?
- How has the market performed over the last five years?
- How large is the NAFTA games software retail market in relation to its regional counterparts?

Table of Contents:

Table of Contents

1 Introduction

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 NAFTA Games Software Retail

2.1. Industry Outlook

3 Games Software Retail in Canada

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 Macroeconomic Indicators

4.1. Country data

5 Games Software Retail in Mexico

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 Macroeconomic Indicators

6.1. Country data

7 Games Software Retail in The United States

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

8 Macroeconomic Indicators

8.1. Country data

9 Company Profiles

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 9.1. GameStop Corp
- 9.2. Target Corp
- 9.3. Amazon.com Inc
- 9.4. Walmart Inc
- 9.5. Sanborn Hermanos SA
- 9.6. Valve Corporation
- 9.7. Rakuten Group Inc
- 9.8. Tencent Holdings Ltd
- 9.9. NetEase Inc
- 9.10. Yamada Holdings Co Ltd
- 9.11. Ceconomy AG
- 9.12. Game Retail Ltd
- 9.13. Carrefour SA
- 9.14. Nintendo Co Ltd
- 9.15. J Sainsbury Plc
- 9.16. Fnac Darty?SA
- 9.17. MediaMarktSaturn Retail Group GmbH
- 10 Appendix
- 10.1. Methodology
- 10.2. About MarketLine

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Games Software Retail North America (NAFTA) Industry Guide 2019-2028

Industry Report | 2024-08-20 | 121 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$795.00
	Site License (PDF)	\$1192.00
	Enterprisewide license (PDF)	\$1590.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-12"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com