

Sewing Machine Market Report by Product Type (Mechanical, Electronics, Embroidery), Application (Domestic, Industrial), Distribution Channel (Online, Offline), and Region 2024-2032

Market Report | 2024-09-10 | 144 pages | IMARC Group

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Report description:

The global sewing machine market size reached US\$ 6.8 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 10.3 Billion by 2032, exhibiting a growth rate (CAGR) of 4.6% during 2024-2032.

A sewing machine is used for stitching fabrics and other pliable materials together with threads. It mainly includes spool pin, handwheel, power stitch, bobbin winder thread guide, needle clamp screw, presser's foot, bobbin cover and release button, feed dog, needle, and needle plate. It is also equipped with safety devices like needle guards that aid in preventing accidental needle-stick injuries. As it assists in fixing torn, unused, and outgrown clothes that are widely available in a range of sizes, costs, appearances, and tasks, sewing machines are gaining immense popularity among individuals across the globe.

Sewing Machine Market Trends:

A significant increase in the adoption of sewing machines in the automobile industry around the world represents one of the key factors strengthening the growth of the market. Sewing machines are extensively employed to manufacture automotive carpets, nylon tire cords, and seatbelts webbings. This, along with the boosting sales of electric vehicles (EVs) on account of increasing environmental concerns and the escalating demand for fuel-efficient, high-performance, and low-emission automobiles, is contributing to market growth. Besides this, high-end sewing machines are gaining preference among industrial manufacturers due to their improved features that save time, energy and reduce the complexity of the production process. The market is also impelled by the rising utilization of these machines in the domestic sector for making creative embroideries on clothes and canvas as well as to stitch basic household clothes worldwide. Furthermore, leading market players are incorporating intelligent technology in the manufacturing of sewing machines, such as the Internet of Things (IoT) and big data, to enhance the efficiency of production lines, which is projected to create a favorable market outlook.

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Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global sewing machine market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on product type, application, and distribution channel.

Breakup by Product Type:

- Mechanical
- Electronics
- Embroidery

Breakup by Application:

- Domestic
- Industrial

Breakup by Distribution Channel:

- Online
- Offline

Breakup by Region:

- North America
 - o□ United States
 - o□ Canada
- Asia-Pacific
 - o□ China
 - o□ Japan
 - o□ India
 - o□ South Korea
 - o□ Australia
 - o□ Indonesia
 - o□ Others
- Europe
 - o□ Germany
 - o□ France
 - o□ United Kingdom
 - o□ Italy
 - o□ Spain
 - o□ Russia
 - o□ Others
- Latin America
 - o□ Brazil
 - o□ Mexico
 - o□ Others
- Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Aisin

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Corporation, Bernina International AG, Brother Industries Ltd, Elna International Corp. SA (Janome), Jack Sewing Machine Co. Ltd, JUKI Corporation, Kaulin Manufacturing Co. Ltd., Mitsubishi Electric Corporation, PFAFF Industriesysteme und Maschinen GmbH (Shang Gong Group Co. Ltd.), Rimoldi & CF Srl, Seiko Sewing Machine Co. Ltd, and Usha International Limited.

Key Questions Answered in This Report

1. How big is the global sewing machine market?
2. What is the expected growth rate of the global sewing machine market during 2024-2032?
3. What are the key factors driving the global sewing machine market?
4. What has been the impact of COVID-19 on the global sewing machine market?
5. What is the breakup of the global sewing machine market based on the product type?
6. What is the breakup of the global sewing machine market based on the application?
7. What is the breakup of the global sewing machine market based on the distribution channel?
8. What are the key regions in the global sewing machine market?
9. Who are the key players/companies in the global sewing machine market?

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