

Eye Testing Equipment Market Report by Device (Slit Lamp, Biometer, Perimeter, Tonometer, Optical Coherence Tomography (OCT), Fundus Camera, Autorefractor and Keratometer, and Others), Application (General Examination, Glaucoma, Cataract, and Others), End User (Hospitals, Eye Clinics, Optometry Academic Institutes), and Region 2024-2032

Market Report | 2024-09-10 | 142 pages | IMARC Group

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Report description:

The global eye testing equipment market size reached US\$ 3.2 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 5.2 Billion by 2032, exhibiting a growth rate (CAGR) of 5.4% during 2024-2032. There are various factors that are driving the market, which include the increasing prevalence of various eye disorders such as such as cataract and glaucoma, several collaborations and partnerships among key players, and rising awareness among individuals about eye health.

Eye Testing Equipment Market Analysis:

- Major Market Drivers: One of the key market drivers includes favorable government initiatives. Moreover, there is an increase in the development of healthcare facilities, which is acting as another growth-inducing factor.
- Key Market Trends: The rising prevalence of various eye disorders such as such as cataract and glaucoma and collaborations and partnerships undertaking among key players are main trends in the market.
- Geographical Trends: North America exhibits a clear dominance, accounting for the biggest market share owing to the presence of a well-developed healthcare infrastructure.
- Competitive Landscape: Major market players in the eye testing equipment industry are Alcon Inc. (Novartis AG), bon Optic, Canon Medical Systems USA (Canon Inc.), Carl Zeiss AG (Carl-Zeiss-Stiftung), Essilor International (EssilorLuxottica), HEINE Optotechnik GmbH & Co. KG, Luneau Technology Group, Metall Zug AG, NIDEK CO. LTD., Topcon Corporation., among many others.

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-[]Challenges and Opportunities: High costs of advanced equipment represent a key market challenge. Nonetheless, innovations like artificial intelligence (AI)-powered retinal imaging and portable devices, coupled with the rising focus on preventive healthcare measures, is projected to overcome these challenges and provide market opportunities.

Eye Testing Equipment Market Trends:

Rising Prevalence of Eye Disorders

The global population's rising incidence of eye conditions like glaucoma and cataracts is driving the market's expansion. Numerous eye disorders, including diabetic retinopathy and age-related macular degeneration (AMD), are more common in older persons. Besides this, the increasing utilization of digital gadget is leading to a rise in digital eye strain, also known as computer vision syndrome. Long-term screen time can lead to pain and vision problems that encourage more frequent ocular examinations, thereby catalyzing the eye testing equipment demand to assess and manage these conditions. In addition, key players are focusing on developing products that assist in early disease detection. For instance, on 2 October 2023, ZEISS Medical Technology and Boehringer Ingelheim announced a long-term strategic collaboration to develop predictive analytics to enable early detection of eye diseases and more personalized treatments to prevent vision loss for people with serious eye diseases. The partnership brings together their leading expertise in ophthalmological technology, data analytics, algorithms, and the development of first-in-class treatments to detect and treat retinal diseases early before irreversible vision loss occurs.

Various Collaborations and Partnerships Among Key Players

Several companies are engaging in partnerships, collaborations, and mergers and acquisitions (M&As), which are offering a favorable eye testing equipment market outlook. Partnerships enable companies to combine their strengths and technologies to develop advanced eye testing equipment. They help companies enter new geographical markets and expand their user base. They also enable companies to innovate and develop new technologies more efficiently. By sharing resources and expertise, companies can accelerate the development of cutting-edge eye testing devices. For example, on 17 January 2023, Bausch + Lomb Corporation, a leading global eye health company dedicated to helping people see better to live better, and AcuFocus, Inc., a privately held ophthalmic medical device company, announced that an affiliate of Bausch + Lomb has acquired AcuFocus, pursuant to a merger transaction with the parent company of AcuFocus. This acquisition will enhance Bausch + Lomb's surgical portfolio with IC-8 Aphera intraocular lens.

Increased Awareness About Eye Care

The rising awareness among individuals about eye health is bolstering the eye testing equipment market growth. Moreover, governing agencies of various countries and key players are organizing public health campaigns to educate people about the importance of eye health and regular eye examinations. This is leading to enhanced knowledge among patients and encouraging them to seek regular eye exams and advanced diagnostic services. For instance, on 6 July 2023, Alkem Laboratories launched an extensive portfolio of affordable and quality eye care products. This strategic expansion demonstrates Alkem's commitment to innovation and its dedication to meeting the diverse needs of patients suffering from various eye conditions. Alkem Laboratories is committed to patient care by helping enhance the knowledge and awareness among patients with vital knowledge in a user-friendly and inclusive manner through a dedicated patient education website. Each sales package includes a scannable quick response (QR) code that provides accessible interactive multilingual patient education in a user-friendly and inclusive manner through a dedicated patient education website.

Eye Testing Equipment Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the global, regional, and country levels for 2024-2032. Our report has categorized the market based on device, application, and end user.

Breakup by Device:

- []Slit Lamp
- []Biometer
- []Perimeter
- []Tonometer

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- Optical Coherence Tomography (OCT)
- Fundus Camera
- Autorefractor and Keratometer
- Others

Optical coherence tomography (OCT) accounts for the majority of the market share

The report has provided a detailed breakup and analysis of the market based on the device. This includes slit lamp, biometer, perimeter, tonometer, optical coherence tomography (OCT), fundus camera, autorefractor and keratometer, and others. According to the report, optical coherence tomography (OCT) represented the largest segment.

Optical coherence tomography (OCT) is highly valued because of its ability to provide detailed cross-sectional images of the retina and enable the early detection of various eye conditions. Its non-invasiveness and accuracy make it an invaluable tool in the field of ophthalmology. Additionally, ongoing developments in OCT technology such as the creation of swept-source OCT (SS-OCT) and spectral-domain OCT (SD-OCT) help to improve image resolution and acquisition speed. These improvements allow for better diagnosis and management of eye diseases, thereby leading to a positive eye testing equipment market forecast.

Breakup by Application:

- General Examination
- Glaucoma
- Cataract
- Others

General examination holds the largest share of the industry

A detailed breakup and analysis of the market based on the application have also been provided in the report. This includes general examination, glaucoma, cataract, and others. According to the report, general examination accounts for the largest market share.

General examination is a fundamental procedure performed to assess overall eye health, diagnose vision problems, and detect early signs of eye diseases. It is a routine part of primary eye care and are performed across various healthcare settings. It is conducted more frequently than specialized tests. Moreover, the rising awareness among individuals about the importance of preventive healthcare is impelling the market growth. These preventive measures are crucial for early detection and management of potential eye conditions, thereby contributing to the high eye testing equipment market value.

Breakup by End User:

- Hospitals
- Eye Clinics
- Optometry Academic Institutes

Eye clinics represent the leading market segment

The report has provided a detailed breakup and analysis of the market based on the end user. This includes hospitals, eye clinics, and optometry academic institutes. According to the report, eye clinics represent the largest segment.

Eye clinics offer a wide range of services, ranging from routine eye exams to specialized treatments for various eye conditions. This comprehensive care approach makes eye clinics a primary place for patients seeking eye health services. These clinics are equipped with specialized diagnostic tools and staffed by experts in ophthalmology and optometry. The presence of advanced equipment such as OCT scanners, fundus cameras, and slit lamps allows these clinics to provide high-quality and specialized care, attracting a large patient base. Besides this, various eye testing equipment companies are engaging in partnerships with eye clinics to provide the latest products to these facilities so that they can be beneficial for handling the diverse needs of patients.

Breakup by Region:

- North America
 - o□United States
 - o□Canada

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- Asia-Pacific
 - o□China
 - o□Japan
 - o□India
 - o□South Korea
 - o□Australia
 - o□Indonesia
 - o□Others
- Europe
 - o□Germany
 - o□France
 - o□United Kingdom
 - o□Italy
 - o□Spain
 - o□Russia
 - o□Others
- Latin America
 - o□Brazil
 - o□Mexico
 - o□Others
- Middle East and Africa

North America leads the market, accounting for the largest eye testing equipment market share

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa.

According to the report, North America represents the largest regional market for eye testing equipment.

Major market players in the region are continuously innovating and provide cutting-edge technologies to increase their eye testing equipment market revenue. Besides this, North America, particularly the United States and Canada, has a well-developed healthcare infrastructure that is equipped with the latest medical technologies. The region's high healthcare expenditure allows for investment in advanced medical equipment. Apart from this, rising cases of eye disorders are catalyzing the demand for advanced diagnostic eye testing tools among individuals. As per the research report of the IMARC Group, the North America dry eye syndrome market is anticipated to reach US\$ 4.3 Billion by 2032.

Competitive Landscape:

-□The eye testing equipment market research report has also provided a comprehensive analysis of the competitive landscape in the market. Detailed profiles of all major companies have also been provided. Some of the major market players in the eye testing equipment industry include Alcon Inc. (Novartis AG), bon Optic, Canon Medical Systems USA (Canon Inc.), Carl Zeiss AG (Carl-Zeiss-Stiftung), Essilor International (EssilorLuxottica), HEINE Optotechnik GmbH & Co. KG, Luneau Technology Group, Metall Zug AG, NIDEK CO. LTD., and Topcon Corporation.

(Please note that this is only a partial list of the key players, and the complete list is provided in the report.)

-□Top players are engaging in various strategic activities to strengthen their market positions, expand their product offerings, and enhance technological innovations, which shows eye testing equipment market overview. They are also focusing on sustainability in their manufacturing processes to reduce the environmental impact of their products. Furthermore, companies are investing in research and development (R&D) efforts to unveil advanced equipment. For instance, on 18 July 2023, PeriVision closed the first tranche of a seed round by raising CHF 0.5-1.0M to further accelerate R&D and prepare for the launch of their inaugural product in

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Q1 of 2024. The company is utilizing the power of AI, virtual reality (VR), and cloud computing to redefine eye testing and care.

Eye Testing Equipment Market News:

-□2 February 2023: NIDEK CO., LTD., a leader in designing, manufacturing, and distribution of ophthalmic, optometric, and lens edging equipment, partnered with HOYA Vision Care, a leader in optical technology innovation. The agreement offers Eye Care Professionals (ECPs) the opportunity to access a complete portfolio of state-of-the-art optical instruments and products to provide a full-service approach to patient care, ranging from eye examination to consultation.

-□27 May 2023: Carl Zeiss India, a global leader in optics and optoelectronics, announced the grand opening of its first ZEISS VISION CENTER, in Mumbai, by Elrica Global Enterprises Pvt. Ltd. (E.G.E.P.L.). This facility will bring together cutting-edge technology, personalized service, and the expertise of ZEISS to provide individuals with an unparalleled eyecare experience. The center aims to cater to the diverse needs of individuals seeking the highest quality vision solutions and comprehensive eye examinations.

Key Questions Answered in This Report:

-□How has the global eye testing equipment market performed so far, and how will it perform in the coming years?

-□What are the drivers, restraints, and opportunities in the global market?

-□What is the impact of each driver, restraint, and opportunity on the global market?

-□What are the key regional markets?

-□Which countries represent the most attractive market?

-□What is the breakup of the market based on the device?

-□Which is the most attractive device in the market?

-□What is the breakup of the market based on the application?

-□Which is the most attractive application in the market?

-□What is the breakup of the market based on the end user?

-□Which is the most attractive end user in the market?

-□What is the competitive structure of the market?

-□Who are the key players/companies in the global eye testing equipment market?

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