

A Global Overview of the Flavours and Fragrances Market - Volume 2 - The Americas

Market Report | 2024-09-01 | 185 pages | IAL Consultants

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Report description:

This new IAL market report brings together the most up-to-date information available on the Global Flavours and Fragrances Industry, building on previous editions and with intelligence on market values and competitor market shares.

Aspects of the market covered in this study:

- Consumption of flavours and fragrances by end-use application in each global region and country by value (US\$), 2023-2028
- Principal trends and factors affecting the market
- Profiles of key suppliers
- Overview of suppliers and global market shares
- Top-level analysis of market volumes and prices
- Analysis of natural vs. synthetic

The report covers the following end-use sectors:

Flavours:

Beverages, Confectionery, Bakery, Snacks, Savoury/Convenience, Meat, Dairy, Oral/Pharmaceutical, Other (including animal feeds, tobacco etc.)

Fragrances:

Fine Fragrances, Cosmetics & Toiletries, Soap & Detergents, Household Cleaners & Air Fresheners, Other (including candles, aromatherapy, insecticides etc.)

The geographical scope is as follows:

VOL 1: EUROPE, MIDDLE EAST & AFRICA

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Western Europe:

Austria, Belgium, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, UK.

Central & Eastern Europe:

Belarus, Bulgaria, Croatia, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Poland, Romania, Russia, Serbia, Slovakia, Slovenia, Turkey, Ukraine.

Africa/Middle East (new in bold):

Algeria, Angola, Cameroon, Congo DR, Egypt, Ethiopia, Ghana, Iran, Iraq, Israel, Ivory Coast, Jordan, Kenya, Kuwait, Lebanon, Morocco, Mozambique, Nigeria, Oman, Qatar, Saudi Arabia, Senegal, South Africa, Syria, Tanzania, Tunisia, UAE, Uganda, Zambia, Zimbabwe.

VOL 2: THE AMERICAS

Central & North America:

USA, Canada, Mexico.

South America:

Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, Paraguay, Peru, Uruguay, Venezuela.

VOL 3: ASIA PACIFIC

Australia, Bangladesh, China, India, Indonesia, Japan, Malaysia, Myanmar, New Zealand, Pakistan, Philippines, Singapore, South Korea, Sri Lanka, Taiwan, Thailand, Vietnam.

Detailed Product Categories:

A further breakdown is provided for each end-use category, by country, in 2023, for both flavours and fragrances.

FLAVOURS

- Bakery - Baked Goods, Cereals, Others
- Beverages - Alcoholic, Carbonated, Specialty Soft, Hot, Juices & Nectars, Powdered
- Confectionery - Chewing Gum, Chocolate, Sugar Confectionery
- Dairy - Cheese/Cream Cheese, Ice Cream, Milk/Dairy Drinks, Others, Yoghurt, Dairy Alternatives
- Meat/Fish - Canned/Preserved, Chilled Processed, Frozen, Meat Alternatives
- Oral/Pharma - Oral Care, Pharma
- Others - Animal Feed, Infant, Pet Food, Tobacco
- Savoury - Fats/Oils, Noodles, Ready Meals, Sauces/Dressings/Condiments, Soups
- Snacks - Crisps, Other Snacks

FRAGRANCES

- Cosmetics & Toiletries - Body Care, Cosmetics, Hair Care, Hygiene, Shaving Products
- Fine Fragrances - Men's, Women's, Unisex
- Household - Air Fresheners, Bathroom, Dishwashing, Floor, Kitchen, Window Cleaning

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- Other - Aromatherapy, Insecticides, Others, Scented Candles
- Soap & Detergents - Fabric Detergents, Fabric Softeners, Washing Powders, Washing Soaps

Flavour Tonalities

IAL also provides a breakdown of the flavours market by tonality, covering the following tonalities for each end-use sector, in each country, in 2023 (where applicable):

- Citrus
- Vanilla
- Brown (Chocolate, Nut, Caramel, etc.)
- Coffee/Tea
- Flowers/Herbs/Spices
- Other Fruit (Red, Tropical)
- Vegetable
- Meat/Seafood
- Mint
- Dairy
- Other

The data, with accompanying trends and background information, are offered in a separate volume, which is only available with purchases of the full global Flavours and Fragrances report. Data are in US\$ and are for 2023 only.

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