

Yoghurt and Sour Milk Products in Slovenia

Market Direction | 2024-09-10 | 16 pages | Euromonitor

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Report description:

In 2024, changing consumer preferences driven by health and wellness trends, particularly amongst younger consumers, continue to fuel stable demand for yoghurt and sour milk products in Slovenia. These products remain highly compatible with the needs of health-conscious individuals, contributing to moderate retail volume growth and solid value growth, partially due to price adjustments linked to the lingering effects of inflation. Yoghurt and sour milk products are traditionally popular amongst...

Euromonitor International's Yoghurt and Sour Milk Products in Slovenia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Sour Milk Products, Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Yoghurt and Sour Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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