

Travel in the Philippines

Market Direction | 2024-09-13 | 44 pages | Euromonitor

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Report description:

Inbound arrivals to the Philippines are stabilising in 2024, as travel conditions normalise after the disruptions created by the pandemic and the following rebound in global mobility. That said, despite surpassing government targets in 2023, a full recovery to pre-pandemic inbound arrival levels has not yet been reached. This is attributed to the slower return of Chinese travellers, as China took longer to lift its restrictions. South Korea and the United States are noted as remaining key source...

Euromonitor International's Travel in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Booking, In-Destination Spending, Lodging (Destination), Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Travel market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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