

Travel in the Netherlands

Market Direction | 2024-09-13 | 43 pages | Euromonitor

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Report description:

The Netherlands is enjoying another strong year of travel flows in terms of inbound arrivals and outbound departures, fuelled by rising disposable income and economic growth that was better than expected in both the Netherlands and source countries. Most tourists have fully regained their confidence to travel following the COVID-19 pandemic resulting in strong travel demand, particularly among Dutch consumers. The travel industry has been responding well to the robust demands of travellers. For...

Euromonitor International's Travel in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Booking, In-Destination Spending, Lodging (Destination), Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Travel market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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