

Travel in Spain

Market Direction | 2024-09-12 | 47 pages | Euromonitor

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Report description:

However, the popularity of Spain as an inbound destination has also led to renewed concerns about "overtourism" in the country, whereby the local Spanish people express displeasure about high numbers of visitors. These concerns tend to be localised in the regions with high tourism density, such as Barcelona, Mallorca, and Tenerife; and concerns are strong about tourists being unruly in the popular towns. Other key reasons for the negative connotations of overtourism are related to the uncontroll...

Euromonitor International's Travel in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Booking, In-Destination Spending, Lodging (Destination), Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Travel market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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