

Travel in Peru

Market Direction | 2024-09-13 | 42 pages | Euromonitor

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Report description:

Travel in Peru has continued its significant growth in 2024. While the arrival of foreign tourists has increased markedly compared to the previous year, pre-pandemic levels have not yet been fully restored. This growth in foreign visitors can be attributed to the resolution of issues from the first half of 2023, when social protests in southern Peru, triggered by political unrest, disrupted tourism and led to travel advisories from key source markets such as the US. These advisories were lifted...

Euromonitor International's Travel in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Booking, In-Destination Spending, Lodging (Destination), Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Travel market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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