

Travel in Egypt

Market Direction | 2024-09-13 | 43 pages | Euromonitor

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Report description:

Egypt witnessed a surge in travel flows over 2023 as the country continued its post-pandemic recovery and international tourists returned. The positive trend continues in 2024 with Egypt on track to receive an impressive 16.2 million tourists aided by a wide range of marketing initiatives. Promotional campaigns have focused on enhancing Egypt's global reputation as a leading tourist destination and the affordability of air travel to the country. Strategic efforts are in place to expand and diver...

Euromonitor International's Travel in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Booking, In-Destination Spending, Lodging (Destination), Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Travel market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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