

Travel in Chile

Market Direction | 2024-09-12 | 44 pages | Euromonitor

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Report description:

Travel and tourism in Chile is experiencing a remarkable resurgence post-pandemic. This revitalisation is attributed to a resurgence in leisure and business travel, fuelled by strategic initiatives such as the "Meet in Chile" programme, which has positioned the country as a premier MICE destination. Chile's tourism industry is strategically positioned to capitalise on its geographical strengths. Currency devaluation in Argentina has led to a surge in Chilean shopping tourism, primarily focusing...

Euromonitor International's Travel in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Booking, In-Destination Spending, Lodging (Destination), Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Travel market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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