

Travel in Brazil

Market Direction | 2024-09-12 | 50 pages | Euromonitor

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Report description:

Travel in Brazil in 2024 has been marked by growth and the resilience of the industry, reflecting the country's more positive economic outlook compared with previous years. The unemployment rate is decreasing, inflation is more controlled, and the estimated GDP growth in 2024 is positive. However, the country lacks significant investment in tourism infrastructure. Very little is invested in expansion and modernisation, with most of the focus being on the maintenance of sanitation, transportation...

Euromonitor International's Travel in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Booking, In-Destination Spending, Lodging (Destination), Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Travel market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Travel in Brazil
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List Of Contents And Tables

TRAVEL IN BRAZIL

EXECUTIVE SUMMARY

Travel in 2024

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

MARKET DATA

Table 1 Surface Travel Modes Sales: Value 2019-2024

Table 2 Surface Travel Modes Online Sales: Value 2019-2024

Table 3 Forecast Surface Travel Modes Sales: Value 2024-2029

Table 4 Forecast Surface Travel Modes Online Sales: Value 2024-2029

Table 5 In-Destination Spending: Value 2019-2024

Table 6 Forecast In-Destination Spending: Value 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

TOURISM FLOWS IN BRAZIL

KEY DATA FINDINGS

2024 DEVELOPMENTS

Travel in Brazil grows and proves resilient

Business travel experiences growth due to rise in domestic MICE trips

PROSPECTS AND OPPORTUNITIES

Economic stability may enhance outbound travel

Events expected to boost tourist flows in the forecast period

CATEGORY DATA

Table 7 Inbound Arrivals: Number of Trips 2019-2024

Table 8 Inbound Arrivals by Country: Number of Trips 2019-2024

Table 9 Inbound City Arrivals 2019-2024

Table 10 Inbound Tourism Spending: Value 2019-2024

Table 11 Forecast Inbound Arrivals: Number of Trips 2024-2029

Table 12 Forecast Inbound Arrivals by Country: Number of Trips 2024-2029

Table 13 Forecast Inbound Tourism Spending: Value 2024-2029

Table 14 Domestic Tourism by Destination: Number of Trips 2019-2024

Table 15 Domestic Spending: Value 2019-2024

Table 16 □Forecast Domestic Tourism by Destination: Number of Trips 2024-2029

Table 17 □Forecast Domestic Spending: Value 2024-2029

Table 18 □Outbound Departures: Number of Trips 2019-2024

Table 19 □Outbound Departures by Destination: Number of Trips 2019-2024

Table 20 □Outbound Tourism Spending: Value 2019-2024

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Table 21 □Forecast Outbound Departures: Number of Trips 2024-2029

Table 22 □Forecast Outbound Departures by Destination: Number of Trips 2024-2029

Table 23 □Forecast Outbound Spending: Value 2024-2029

AIRLINES IN BRAZIL

KEY DATA FINDINGS

2024 DEVELOPMENTS

Airlines grows in value terms and number of passengers, but high operational costs continue

Expansion of air routes supports favourable performance of airlines in 2024

PROSPECTS AND OPPORTUNITIES

New regulations on pet transportation expected to impact airlines' procedures

Experiences based on the concept of exclusivity

CATEGORY DATA

Table 24 Airlines Sales: Value 2019-2024

Table 25 Airlines Online Sales: Value 2019-2024

Table 26 Airlines: Passengers Carried 2019-2024

Table 27 Airlines NBO Company Shares: % Value 2019-2023

Table 28 Non-Scheduled Carriers Brands by Key Performance Indicators 2024

Table 29 Low Cost Carriers Brands by Key Performance Indicators 2024

Table 30 Full Service Carriers Brands by Key Performance Indicators 2024

Table 31 Forecast Airlines Sales: Value 2024-2029

Table 32 Forecast Airlines Online Sales: Value 2024-2029

LODGING (DESTINATION) IN BRAZIL

KEY DATA FINDINGS

2024 DEVELOPMENTS

Brazilian lodging overcomes pandemic impact, but faces new challenges

Budget hotels and short-term rentals perform well

PROSPECTS AND OPPORTUNITIES

The quest for disconnection in hotels despite the extensive use of technology to make a reservation

Luxury combining immersive experiences should boost growth in the forecast period

CATEGORY DATA

Table 33 Lodging (Destination) Sales: Value 2019-2024

Table 34 Lodging (Destination) Online Sales: Value 2019-2024

Table 35 Hotels Sales: Value 2019-2024

Table 36 Hotels Online Sales: Value 2019-2024

Table 37 Other Lodging Sales: Value 2019-2024

Table 38 Other Lodging Online Sales: Value 2019-2024

Table 39 Lodging (Destination) Outlets: Units 2019-2024

Table 40 Lodging (Destination) Rooms: Number of Rooms 2019-2024

Table 41 Lodging (Destination) by Incoming vs Domestic: % Value 2019-2024

Table 42 □Hotels NBO Company Shares: % Value 2019-2023

Table 43 □Hotel Brands by Key Performance Indicators 2024

Table 44 □Forecast Lodging (Destination) Sales: Value 2024-2029

Table 45 □Forecast Lodging (Destination) Online Sales: Value 2024-2029

Table 46 □Forecast Hotels Sales: Value 2024-2029

Table 47 □Forecast Hotels Online Sales: Value 2024-2029

Table 48 □Forecast Other Lodging Sales: Value 2024-2029

Table 49 □Forecast Other Lodging Online Sales: Value 2024-2029

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Table 50 □Forecast Lodging (Destination) Outlets: Units 2024-2029

BOOKING IN BRAZIL

KEY DATA FINDINGS

2024 DEVELOPMENTS

Competitors seize the opportunity to attract consumers amidst 123 Milhas crisis

Positive performance for business travel

PROSPECTS AND OPPORTUNITIES

Online booking will continue to expand

Leisure cruises set to grow and attract younger generations

CATEGORY DATA

Table 51 Booking Sales: Value 2019-2024

Table 52 Business Travel Sales: Value 2019-2024

Table 53 Leisure Travel Sales: Value 2019-2024

Table 54 Travel Intermediaries NBO Company Shares: % Value 2019-2024

Table 55 Forecast Booking Sales: Value 2024-2029

Table 56 Forecast Business Travel Sales: Value 2024-2029

Table 57 Forecast Leisure Travel Sales: Value 2024-2029

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