

## **Tourism Flows in the Philippines**

Market Direction | 2024-09-13 | 24 pages | Euromonitor

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### **Report description:**

Inbound arrivals in the Philippines shows healthy double-digit growth in 2024, as the travel industry normalises after the disruptions created by the pandemic and the following rebound in global mobility. However, a full recovery to pre-pandemic inbound arrival levels has not yet been reached. This is attributed to the slower return of Chinese travellers, as China took longer to lift its restrictions. South Korea and the United States are noted as remaining key sources of visitors to the Philipp...

Euromonitor International's Tourism Flows in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Tourism Flows market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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