

## **Tourism Flows in Portugal**

Market Direction | 2024-09-13 | 23 pages | Euromonitor

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### **Report description:**

Despite the socioeconomic challenges currently faced, demand for both domestic destinations and outbound travel continues to grow in Portugal in 2024, reflecting an increasing appetite among consumers for travel experiences. The pandemic heightened the perceived value of travel, transforming it into a necessity rather than a luxury, and this trend persists robustly in 2024. Although there is growing diversification in travel preferences, driven in part by the creation of new air routes, Portuguese...

Euromonitor International's Tourism Flows in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Tourism Flows market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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