

Tourism Flows in Peru

Market Direction | 2024-09-13 | 24 pages | Euromonitor

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Report description:

In 2024, Peru witnesses a significant growth in foreign tourist arrivals, successfully overcoming the low performance of 2023, which had been heavily impacted by internal challenges. Despite this positive trend, the number of international visitors remains considerably below pre-pandemic levels. The low recovery in 2023 was largely attributable to the difficult socio-political climate in the country, particularly in the first quarter when widespread social protests led to road closures and the t...

Euromonitor International's Tourism Flows in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tourism Flows market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Tourism Flows in Peru
Euromonitor International
September 2024

List Of Contents And Tables

TOURISM FLOWS IN PERU

KEY DATA FINDINGS

2024 DEVELOPMENTS

Significant growth in foreign tourist arrivals, yet below pre-pandemic levels
Domestic tourism approaching pre-pandemic levels amidst growing enthusiasm for regional events
PROSPECTS AND OPPORTUNITIES

Anticipated surge in tourist arrivals bolstered by new infrastructure and enhanced promotion
Emerging sectors: Business, nature, and sports tourism poised for growth

CATEGORY DATA

- Table 1 Inbound Arrivals: Number of Trips 2019-2024
- Table 2 Inbound Arrivals by Country: Number of Trips 2019-2024
- Table 3 Inbound City Arrivals 2019-2024
- Table 4 Inbound Tourism Spending: Value 2019-2024
- Table 5 Forecast Inbound Arrivals: Number of Trips 2024-2029
- Table 6 Forecast Inbound Arrivals by Country: Number of Trips 2024-2029
- Table 7 Forecast Inbound Tourism Spending: Value 2024-2029
- Table 8 Domestic Tourism by Destination: Number of Trips 2019-2024
- Table 9 Domestic Spending: Value 2019-2024
- Table 10 □Forecast Domestic Tourism by Destination: Number of Trips 2024-2029
- Table 11 □Forecast Domestic Spending: Value 2024-2029
- Table 12 □Outbound Departures: Number of Trips 2019-2024
- Table 13 □Outbound Departures by Destination: Number of Trips 2019-2024
- Table 14 □Outbound Tourism Spending: Value 2019-2024
- Table 15 □Forecast Outbound Departures: Number of Trips 2024-2029
- Table 16 □Forecast Outbound Departures by Destination: Number of Trips 2024-2029
- Table 17 □Forecast Outbound Spending: Value 2024-2029

TRAVEL IN PERU

EXECUTIVE SUMMARY

- Travel in 2024
- Airlines: Key trends
- Hotels: Key trends
- Booking: Key trends
- What next for travel?

MARKET DATA

- Table 18 Surface Travel Modes Sales: Value 2019-2024
- Table 19 Surface Travel Modes Online Sales: Value 2019-2024
- Table 20 Forecast Surface Travel Modes Sales: Value 2024-2029
- Table 21 Forecast Surface Travel Modes Online Sales: Value 2024-2029
- Table 22 In-Destination Spending: Value 2019-2024
- Table 23 Forecast In-Destination Spending: Value 2024-2029

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SOURCES

Summary 1 Research Sources

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