

## **Tourism Flows in Mexico**

Market Direction | 2024-09-12 | 24 pages | Euromonitor

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### **Report description:**

The number of inbound arrivals to Mexico continued to improve in 2023, with the country remaining sixth in the World Tourism Organization (UN Tourism)'s ranking of foreign traveller arrivals, as the speed of recovery to peak levels accelerated, pointing to a volume recovery in 2024. However, values were impacted by a strong Mexican peso against the US dollar. In terms of international visitors, arrivals from the US continue to dominate, favouring beach destinations where hot weather is a relevan...

Euromonitor International's Tourism Flows in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Tourism Flows market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Tourism Flows in Mexico  
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### List Of Contents And Tables

#### TOURISM FLOWS IN MEXICO

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

2024 inbound tourism dynamics defined by political and economic factors

Mexicans to capitalise on travel opportunities

##### PROSPECTS AND OPPORTUNITIES

Security remains top of mind for travellers in Mexico

Sustainable tourism to gain greater relevance

##### CATEGORY DATA

Table 1 Inbound Arrivals: Number of Trips 2019-2024

Table 2 Inbound Arrivals by Country: Number of Trips 2019-2024

Table 3 Inbound City Arrivals 2019-2024

Table 4 Inbound Tourism Spending: Value 2019-2024

Table 5 Forecast Inbound Arrivals: Number of Trips 2024-2029

Table 6 Forecast Inbound Arrivals by Country: Number of Trips 2024-2029

Table 7 Forecast Inbound Tourism Spending: Value 2024-2029

Table 8 Domestic Tourism by Destination: Number of Trips 2019-2024

Table 9 Domestic Spending: Value 2019-2024

Table 10 □Forecast Domestic Tourism by Destination: Number of Trips 2024-2029

Table 11 □Forecast Domestic Spending: Value 2024-2029

Table 12 □Outbound Departures: Number of Trips 2019-2024

Table 13 □Outbound Departures by Destination: Number of Trips 2019-2024

Table 14 □Outbound Tourism Spending: Value 2019-2024

Table 15 □Forecast Outbound Departures: Number of Trips 2024-2029

Table 16 □Forecast Outbound Departures by Destination: Number of Trips 2024-2029

Table 17 □Forecast Outbound Spending: Value 2024-2029

#### TRAVEL IN MEXICO

##### EXECUTIVE SUMMARY

Travel in 2024

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

##### MARKET DATA

Table 18 Surface Travel Modes Sales: Value 2019-2024

Table 19 Surface Travel Modes Online Sales: Value 2019-2024

Table 20 Forecast Surface Travel Modes Sales: Value 2024-2029

Table 21 Forecast Surface Travel Modes Online Sales: Value 2024-2029

Table 22 In-Destination Spending: Value 2019-2024

Table 23 Forecast In-Destination Spending: Value 2024-2029

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SOURCES

Summary 1 Research Sources

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