

Tourism Flows in Finland

Market Direction | 2024-09-13 | 28 pages | Euromonitor

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Report description:

Inbound arrivals continue to see dynamic double-digit growth in terms of number of trips in 2024, albeit numbers are unlikely to reach pre-pandemic levels. The measures taken to control the spread of COVID-19 led to a steep decline in inbound travel, but numbers have been recovering strongly since restrictions started to be eased from 2022. There are, however, various factors that are limiting a stronger recovery. A significant factor is Russia's war in Ukraine. Shortly after Russia's invasion o...

Euromonitor International's Tourism Flows in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tourism Flows market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Tourism Flows in Finland
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List Of Contents And Tables

TOURISM FLOWS IN FINLAND

KEY DATA FINDINGS

2024 DEVELOPMENTS

Tourism in Finland remains disrupted by Russia's war in Ukraine but Western markets help support an ongoing recovery in inbound flows

Outbound travel remains buoyant despite economic pressures

PROSPECTS AND OPPORTUNITIES

Inbound flows expected to see a full recovery thanks to an increased focus on Western markets

Domestic and outbound travel expected to compete for customers

CATEGORY DATA

Table 1 Inbound Arrivals: Number of Trips 2019-2024

Table 2 Inbound Arrivals by Country: Number of Trips 2019-2024

Table 3 Inbound City Arrivals 2019-2024

Table 4 Inbound Tourism Spending: Value 2019-2024

Table 5 Forecast Inbound Arrivals: Number of Trips 2024-2029

Table 6 Forecast Inbound Arrivals by Country: Number of Trips 2024-2029

Table 7 Forecast Inbound Tourism Spending: Value 2024-2029

Table 8 Domestic Tourism by Destination: Number of Trips 2019-2024

Table 9 Domestic Spending: Value 2019-2024

Table 10 □Forecast Domestic Tourism by Destination: Number of Trips 2024-2029

Table 11 □Forecast Domestic Spending: Value 2024-2029

Table 12 □Outbound Departures: Number of Trips 2019-2024

Table 13 □Outbound Departures by Destination: Number of Trips 2019-2024

Table 14 □Outbound Tourism Spending: Value 2019-2024

Table 15 □Forecast Outbound Departures: Number of Trips 2024-2029

Table 16 □Forecast Outbound Departures by Destination: Number of Trips 2024-2029

Table 17 □Forecast Outbound Spending: Value 2024-2029

TRAVEL IN FINLAND

EXECUTIVE SUMMARY

Travel in 2024

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

MARKET DATA

Table 18 Surface Travel Modes Sales: Value 2019-2024

Table 19 Surface Travel Modes Online Sales: Value 2019-2024

Table 20 Forecast Surface Travel Modes Sales: Value 2024-2029

Table 21 Forecast Surface Travel Modes Online Sales: Value 2024-2029

Table 22 In-Destination Spending: Value 2019-2024

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