

Tourism Flows in Finland

Market Direction | 2024-09-13 | 28 pages | Euromonitor

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Report description:

Inbound arrivals continue to see dynamic double-digit growth in terms of number of trips in 2024, albeit numbers are unlikely to reach pre-pandemic levels. The measures taken to control the spread of COVID-19 led to a steep decline in inbound travel, but numbers have been recovering strongly since restrictions started to be eased from 2022. There are, however, various factors that are limiting a stronger recovery. A significant factor is Russia's war in Ukraine. Shortly after Russia's invasion o...

Euromonitor International's Tourism Flows in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tourism Flows market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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