

## **Tourism Flows in Colombia**

Market Direction | 2024-09-12 | 23 pages | Euromonitor

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### **Report description:**

In 2023, Colombia witnessed a historic surge in tourist arrivals, marking a pivotal moment for the country's tourism sector. This surge was attributed to the unprecedented influx of non-resident visitors, leading to increased expenditure across sectors associated with the tourism industry. Consequently, there was a boost in the local economies of visited regions. This substantial uplift in foreign tourist arrivals reflects the growing interest in Colombia's diverse attractions and destinations,...

Euromonitor International's Tourism Flows in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Tourism Flows market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
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